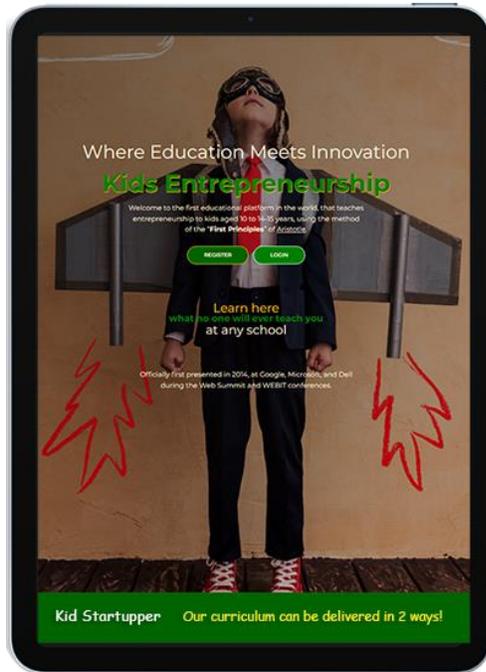


KID STARTUPPER



Entrepreneurship starts at a younger age!

28 chapters in kids' entrepreneurship with the use of our innovative educational platform **KidStartupper.com**



The first educational platform in the world that teaches entrepreneurship to kids aged 10-14 using the method of "*The First Principles*" of Aristotle".

An easy-to-use (high tech) educational tool, so that every educational institution can easily acquire and use

Entrepreneurship as a course for kids is going to be the "**new trend**" in education, for years to come. Kid Startupper is an online education platform for teaching kids' entrepreneurship. An innovative and unique educational tool. A tool that is accompanied by a high-level curriculum, that fully defines what we call: "**Entrepreneurship in Education with the use of New Technologies**".

This innovative educational platform was first presented to the technological giants Google, Microsoft and DELL during the international conferences **WEBIT** and **WEB SUMMIT** for entrepreneurship and new technologies in 2014.

Its design is based on knowledge and conclusions gained from international brainstorming conferences (TEDTalks) and European programs on youth entrepreneurship (AgroWeb - **ENTR.EDU**). The most advanced programming languages and IT tools were used for the analysis, design and implementation of our platform (the whole process of study, research, construction and testing took approximately 4 years).

Kid Startupper was presented as part of the Erasmus+ Project to primary and secondary education teachers from Germany and Sweden in 2018. It was presented at the **5th International Conference** for the Promotion of Educational Innovation in 2019. It was awarded the "Bronze Medal" in the **Education Leaders Awards** in 2018.

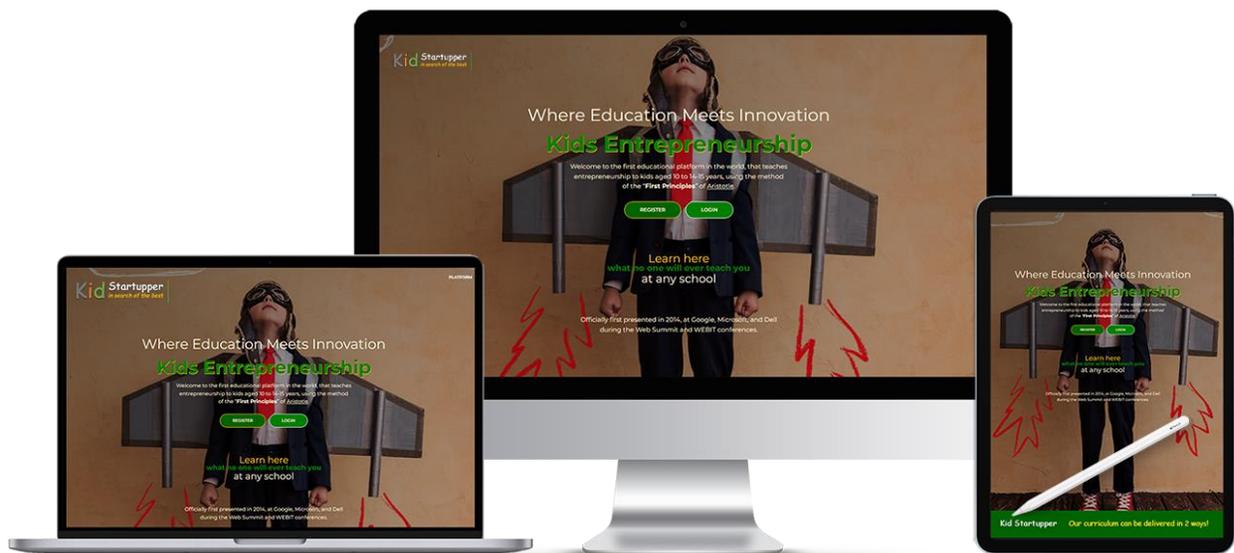
The platform

KidStarter.com is an online educational platform that aims to develop children's creativity, imagination and craftsmanship on entrepreneurship. The goal of the platform is to teach kids both entrepreneurship and e-business. Kid Starter has been inspired by conclusions at global conferences on new technologies in education (WEBIT, WEB SUMMIT, TED Talks, ENTREDU) and it was presented in the 5th International Conference for the Promotion of Educational Innovation (EEPEK 2019).

Through this innovative educational platform students will have the opportunity:

- To choose a profession suitable for them and live an experimental simulation on it, gaining experiential knowledge on it by the end of the course.
- To realize that entrepreneurship nowadays requires the use of new technologies.
- To be able to create their first complete professional resume.
- To work on their favorite profession by creating their first digital virtual business.
- To look for partnerships for their business.
- To search for and identify dynamic executives that will help them grow their business.
- To search and discover knowledge and ideas before deciding what they really want to do (Method of the First Principles).
- To share the knowledge they have gained and exchange it with their classmates (Ethos).

The goal of the platform is to help children express their talent and showcase their skills in entrepreneurship from a very young age. Moreover, to discover any talents that they might have on a particular professional field, or even to find out things that might have not been known to them until now.



HOW DOES IT WORK

1. We offer your educational institution, a free of charge trial version of our platform for 1 month. During this period, you will have the opportunity to test and evaluate the platform, as well as the curriculum that comes with it.
2. Create a class (or classes), with up to 15 kids maximum.
3. Teachers and educators are trained by us (via teleconference), or through our representatives (classroom training). For everything you need, we are by your side.
4. Once the class is created, students subscribe to KidStartupper.com and start the lessons. Students download e-books from the platform. All courses are applied by students on the platform.
5. A lab with desktop PCs or laptops is required to use our platform. Students can download the e-book to their home PC, or even better to their Tablets.
6. The presence of a school video projector, would help more teachers in the classroom.

What KID STARTUPPER offers

Curriculum for Kids Entrepreneurship [K-12]

- ✓ E-books on kids entrepreneurship
 - ✓ Guidance book
 - ✓ Business Model Canvas
 - ✓ Online Educational Platform
- plus*
- ✓ Free online teacher training (1 hour)
 - ✓ Free online technical support
 - ✓ Free trial use of the platform for 1 month





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