



KID STARTUPPER

WEB: KidStarter.com

EMAIL: info@kidstarter.com



Entrepreneurship in Education



Why Entrepreneurship in Education



SchoolEducationGateway

Europe's online platform for school education

- ▶ Entrepreneurship competence is the ability to identify and seize opportunities and to plan and manage creative processes that are of cultural, social or financial value.
- ▶ It requires knowledge of contexts and opportunities, approaches to planning and management, ethical principles and self-awareness.
- ▶ It includes the skills of creativity (imagination, critical reflection, problem-solving), communication, mobilizing resources (people and things), and coping with uncertainty, ambiguity and risk.

Why Entrepreneurship in Education



SchoolEducationGateway

Europe's online platform for school education

- ▶ An entrepreneurial mind-set also includes the attitudes of self-efficacy, motivation and perseverance, and valuing the ideas of others.
- ▶ For entrepreneurship education to be effective in developing the competences of learners, the capacity of schools to create supportive and stimulating learning environments is as important as is the personal competences and motivation of educators.
- ▶ Entrepreneurship education cannot take place in isolation from the world outside of the school. It may require working in partnership with external organizations in order to facilitate learning in other ways.

Why it is considered necessary to introduce entrepreneurship in education:



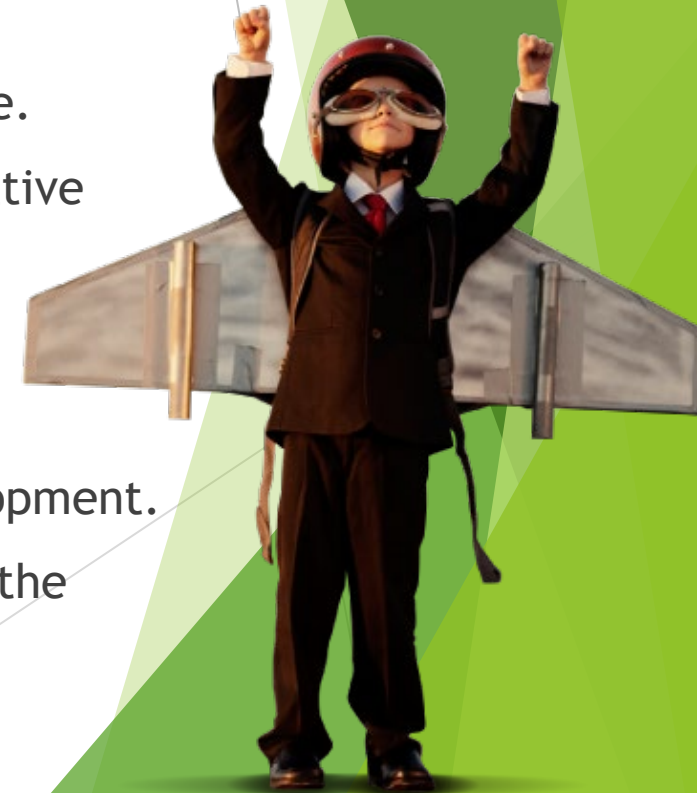
4 Basic reasons:

- ▶ We prevent unemployment.
- ▶ We prevent social exclusion.
- ▶ We discover new talents and at the same time, these talents are activated.
- ▶ We encourage children's self-confidence.



Entrepreneurship as a culture

- ▶ Entrepreneurship in education is NOT exclusively related to the establishment and development of a business.
 - ▶ Entrepreneurship is not necessary only for entrepreneurs.
 - ▶ It is the detection and mobilization of talents and possibilities, both for expression and creation.
 - ▶ It is the overcoming of suspensions in the face of the possibility of a failure.
 - ▶ It is scientific knowledge and smart ideas that are transformed into innovative applications.
-
- ▶ It is the courage to participate in the social, political and economic development.
 - ▶ It is a change of attitude and utilization of knowledge and technology, for the benefit of people.



As teachers we must offer opportunities to every child

How entrepreneurship contributes to this :

- ▶ It helps the child learn to create something starting from scratch.
- ▶ It helps the child see opportunities when others see the impossible and chaos (see financial crisis).
- ▶ It helps the child socialize and join groups by recognizing his/her own abilities, but also the talents of others.
- ▶ It helps the child act intelligently and quickly, under particularly difficult situations.
- ▶ It helps the child work smarter.



How entrepreneurship is taught so far

With a simple internet search, it is easy to discover that there are not many educational tools to help teachers in schools teach entrepreneurship.

The most well-known and modern pedagogical approaches:

- ▶ Six Thinking Hats of Edward de Bono



- ▶ Summer camps - Lemonade Stand (in USA)



- ▶ School gardens (applies to primary schools in some countries)



- ▶ Entrepreneurs talking to children



Let's make a fresh start!

Today we will reinvent the way
we teach entrepreneurship to children!



How do we teach entrepreneurship?

You can't connect the dots
looking forward;

you can only connect them
looking backward.



Kid
Starter
in search
of the best

Dare To Dream **#1**

Στίβεν Πωλ Τζομπς
(Steven Paul Jobs)

24 Φεβρουαρίου 1955 - 5 Οκτωβρίου 2011

seeking guidance... back to 350 BC.

- ▶ We may be in the 21st century, but it seems that many successful entrepreneurs around the world are still looking back to 350 BC seeking guidance.
- ▶ Aristotle's method of "**first principles**", was applied with great success by businessmen Elon Musk (TESLA, SPACE X) and Reed Hastings (NETFLIX).
- ▶ In one of the rare interviews-confessions of Elon Musk with Kevin Rose (senior product manager of Google), Elon Musk states that if you want to break out the boundaries and stand out as an entrepreneur, you should apply the method of the **first principles**
- ▶ Interview: The First Principles Method Explained By Elon Musk.



(Sharma, 2018)
Using First Principles to transform problem solving
— Elon Musk / Aristotle.

The method of the "first principles" of Aristotle

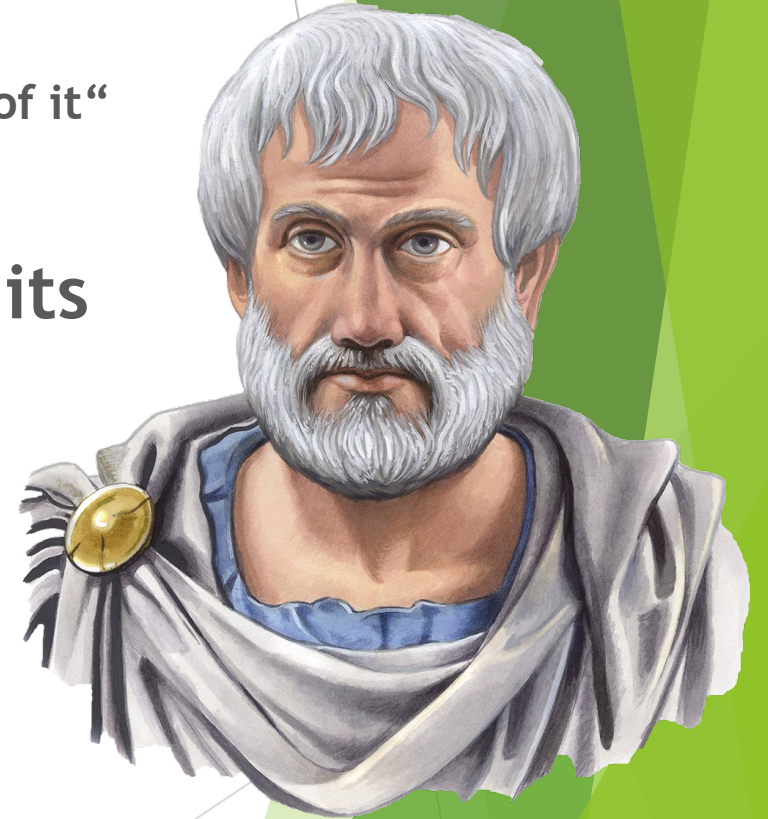
The thinking of the "first principles" is as follows :

"We learn more about a thing when we understand the fundamentals of it"

You need to consider an issue (or an idea) to its "root" and then carve a new path.
Not just do what others do.



Think different.™



Irwin, T. (1990).
Aristotle's first principles. Oxford: Clarendon Press.

An example of applying the method

In 2002, SpaceX decided to embark on its space travel by purchasing its first rocket.

SpaceX's entry into space travel through the rocket market was extinguished when it turned out that the cost of the rocket market was too high.

Applying the method of the first principles, SpaceX discovered that the cost of building materials for the construction of a rocket was only two percent (2%) of the purchase price.

Thanks to this way of thinking, SpaceX decided to build the rockets on its own and managed to survive.

**THINKING
FROM
FIRST
PRINCIPLES**



Elon Musk



Back to school education

How do we manage to apply all this to education?

How do we teach entrepreneurship to young students?

We created 2 eBooks + 1 Business Model Canvas



Educational material

- ▶ We have created an e-book that contains **28 chapters** on child entrepreneurship. Students begin by being taught in the first chapters basic concepts such as what a simple CV is. They continue with their idea, which is turned into a business with the help of a **business model canvas**. They gain knowledge on how to **promote their** business. How to **recruit staff**. How to discover **new collaborations**.
- ▶ The book called "**Guidebook**" offers students a list of all the professions that are available until now and as they have been recorded, offering students this way mini **career guidance**.
- ▶ Students are taught the method of the "**first principles**" of Aristotle. Examples are given and students try to apply the method.




Students are asked to apply the method (worksheets of Greek students)


Kid Startupper
in search of the best

Η ΕΠΙΧΕΙΡΗΣΗ ΜΟΥ

ΟΝΟΜΑ:
~~robotic help~~

Ιδέα


Η ΙΔΕΑ ΜΟΥ!
Η ιδέα μου είναι να δημιουργήσω ένα ρομπότ το οποίο θα βοηθάει στο σπίτι κάνοντας τις οικιακές δουλειές, επειδή κάποιοι άνθρωποι λόγω δουλειάς δεν προλαβαίνουν να τις κάνουν.




ΘΑ ΤΟ ΕΠΙΧΕΙΡΗΣΩ!
Ελπίζω να το κάνω


Kid Startupper
in search of the best

Η ΕΠΙΧΕΙΡΗΣΗ ΜΟΥ

ΟΝΟΜΑ:
Καθαρίζουμε τις θάλασσες
clean sea

Ιδέα


Η ΙΔΕΑ ΜΟΥ!
Η επιχείρησή μου θα κάνει το δξής: θα καθαρίσουμε τις θάλασσες τις Ελλάδας ώστε οι άνθρωποι να μπορούν να κάνουν μπάνιο το καλοκαίρ και τα ζώα όπως χελώνες να μην τρώνε σακουλές και ότι άλλο σκουπίδι υπάρχει




ΘΑ ΤΟ ΕΠΙΧΕΙΡΗΣΩ!
Θα προσπαθήσω και δεν θα τα παρατήσω ποτέ, γιατί θα τα καταφέρω.


Kid Startupper
in search of the best

Η ΕΠΙΧΕΙΡΗΣΗ ΜΟΥ

ΟΝΟΜΑ:
solution program down

Ιδέα


Η ΙΔΕΑ ΜΟΥ!
Εύκολη μεταφορά σε τόπους όπου δεν μπορούν να έχουν πράγματα που έχουμε εμείς όπως κάποια φάρμακα Πράγματα Τεχνολογίας. Κύριος σε νυστά.



ΘΑ ΤΟ ΕΠΙΧΕΙΡΗΣΩ!
Θα το κάνω για να εισέρχεται καλύτερη και εύκολη μεταφορά. Στα πράγματα

Students are asked to apply the method (idea developed from a Greek student)



- ▶ Student Idea : **Program Drone Solution**
- ▶ **Description:** I will transport -using drones- products that people living in Greek islands need and can not have whenever they want (e.g: Medicines, technology products).
- ▶ **Initial Thought:** I buy drones, but they are very expensive.
- ▶ **After applying the method of the “First Principles”:** I will visit a factory in China that constructs drones. I will learn how they are made. I will buy the materials and make them in Greece. This way I will reduce the cost of buying and spare parts for my drones and my business will survive.

What did all the children have in common? They say they will never give up!

We need an educational tool

After some internet search, it is easily noticed that there are not many educational tools that could help teachers teach entrepreneurship at school. Aiming to fill a large gap in education in the field of kids entrepreneurship, we decided to create our own educational platform:

Kid Startupper

The name of our platform came from the words "kid" and "Startupper", which is a new terminology in the business world and it is addressed to all those young people (startupper) who start creating their own startups.

Our platform is suitable for kids from 10 to 14-15 years old!



An educational platform for teaching entrepreneurship to children, using the "first principles" method of Aristotle

In relation to other methods and tools



KidStarter.com

Don't use

Use

new technologies



Love it

Don't like it

How students react to it

Gamification



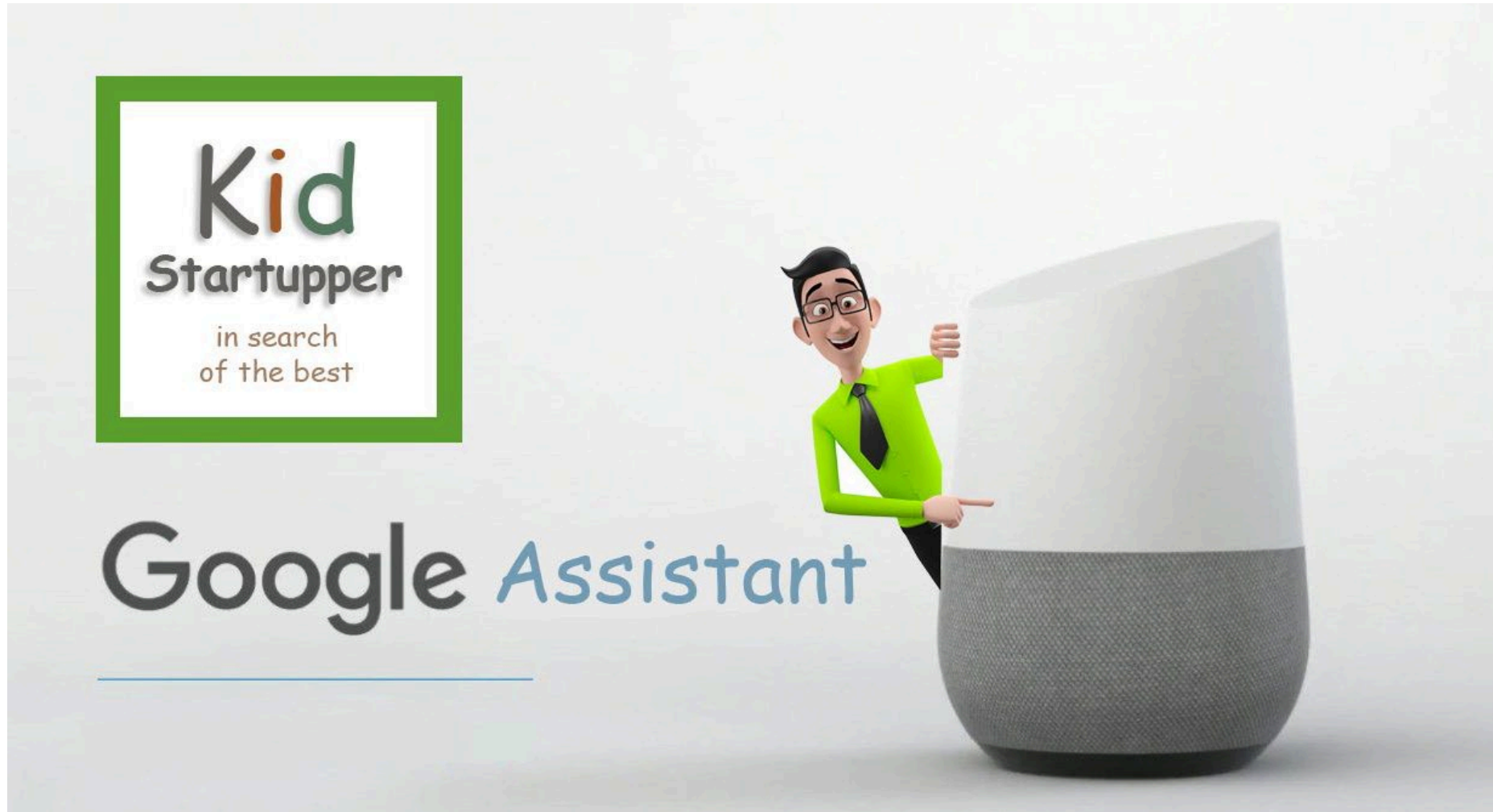
- ▶ Kids love to play games
- ▶ Kids love new technologies
- ▶ Kids can learn more easily than adults and handle new technologies.

"Gamification" on the platform of KID STARTUPPER

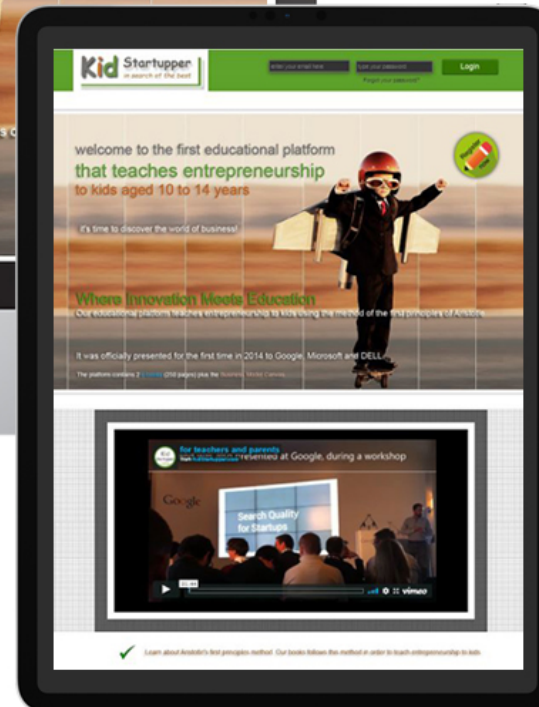
- ▶ The platform of KID STARTUPPER uses an educational approach that aims to motivate students, by using game elements in its learning environment. The goal is to maximize enjoyment and engagement by capturing the interest of learners and inspiring them to continue learning.
- ▶ Students start their first steps in the educational platform of KID STARTUPPER by creating their online profile. The pleasant process of creating their business contacts then begins. Students create the business of their dreams and make it known to a large number of students who are also active in the platform. A great game of interaction starts.

Let's start!

Say: **hey google...**
“Kids entrepreneurship”



Fascinating technology!



KidStartupper.com

Suitable for all operating systems

- Upgraded to work flawlessly with all PEN-enabled devices (iOS, Android)



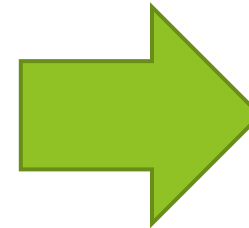
How it works



how this educational platform works



includes more than 200 advanced features



To Get Access : you need to be enrolled in one of the educational institutions, we are partnered with

Please fill in the form properly

First Name


Last Name

Email

Password

[GDPR](#) I have been informed by my class teacher ☐

[Please register me](#)

A cartoon illustration of a man with black hair and glasses, wearing a bright green shirt and a dark tie. He is pointing his right index finger towards the registration form.

Profile = CV

Status

The position I hold in the business I am involved in

Edit

Education & Recommendations

My *Field of Industry*. My school progress
Things my teachers said about me.

Edit

Experience


Experiences I gained while trying

Edit

My Goals

My Goals. How high I want to go



Edit



Robots Programmer
Project manager at robotex11
Greece . Computer Software
Professional contacts : 3

- ✓ I prefer not to find job related to my favorite profession yet
- ✓ I am available for any kind of partnerships

My Agenda



PERSONAL

STATUS

EDUCATION

EXPERIENCE

CAREER GOAL

PLACES FOR ACTIVITY

PROJECTS

ABOUT

NEWS

PARTNERSHIPS

Sakis Paulou

Country : Greece

[Some more information:](#)

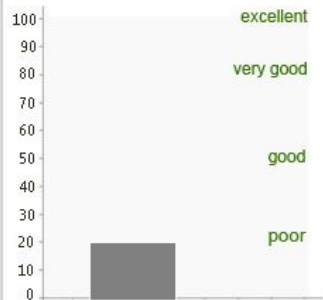


Search Contacts - Network

Sakis Paulou

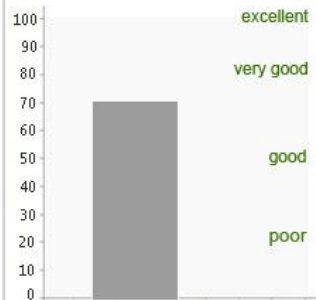
View your performance 0 to 100

Local time now:
19:44:52



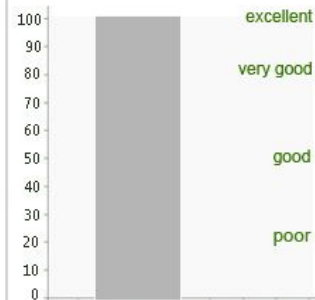
Your grade is : 19

Your connections, that are related to
your industrial field
3 connections



Your grade is : 67

Your connections, available for
Partnership and related to your
industrial field
2 connections



Your grade is : 100

Your connections, that are located in
your Country and related to your
industrial field
3 connections

Business Networking. Performance:

13 out of 100



Poor !

This is the amount of your
connections that are located in the
same country with your and they are
available for partnership
in the industrial field of :
Internet



Robots Programmer

Project manager at robotex11

Greece . Computer Software

Professional contacts : 3

- ✓ I prefer not to find job related to my favorite profession yet
- ✓ I am available for any kind of partnerships



PERSONAL

STATUS

EDUCATION

E

ABOUT

NEWS

PARTNERSHIPS

Sakis Paulou

Country : Greece



Popi Koufopoulou
εκπαιδευτικός του kid-Startupper
Greece



Konstantinos Papadopoulos



Sakis Papadopoulos
Greece



Nikos Papadopoulos
Τετάρτη Δημοτικού
Greece



Anastasios Papas
Επιχειρηματίας - Ιδρυτής της ANTPOIT
Greece

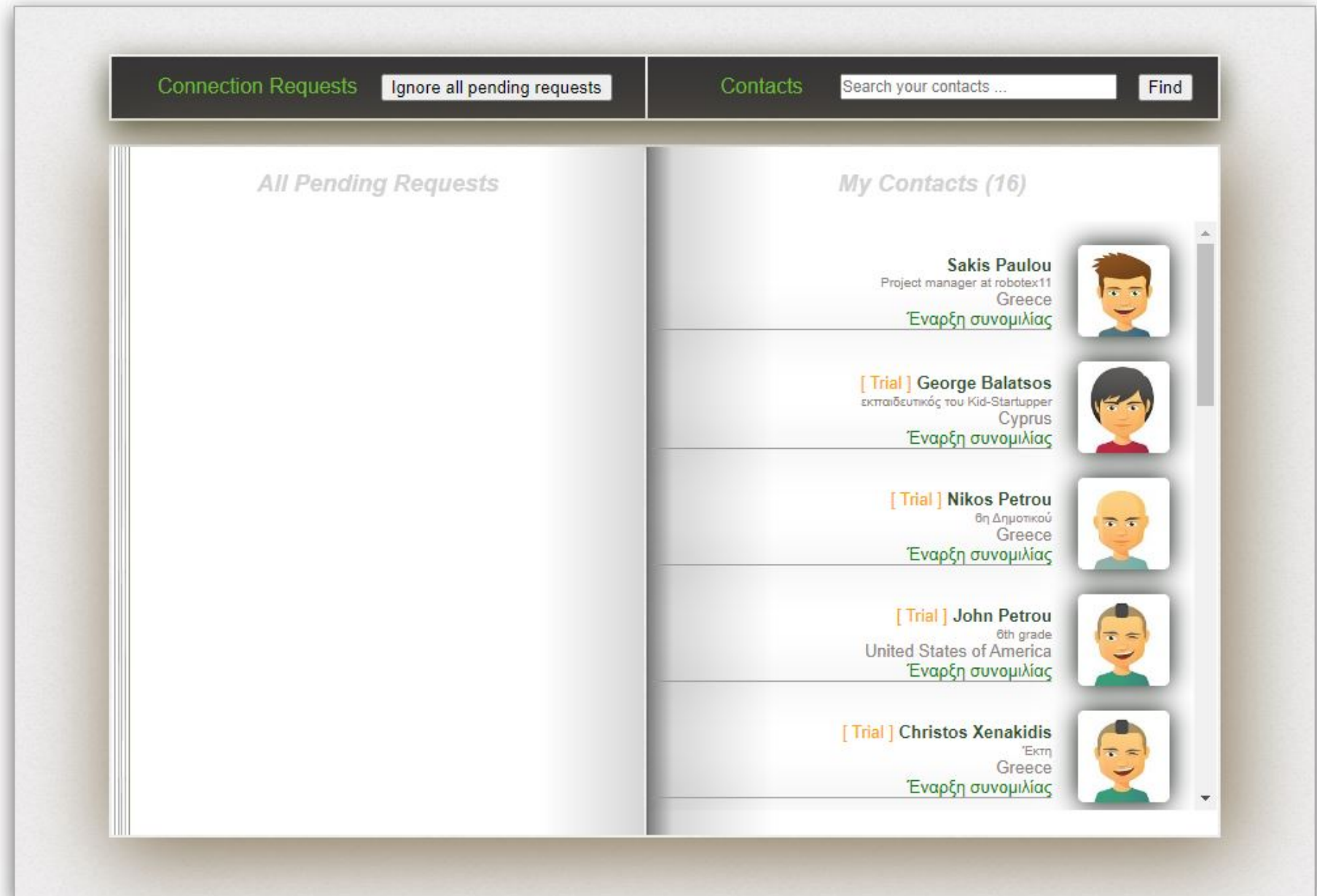


Vagelis Papas
6th grade
Greece

See more results for **p**
displaying top 6 results








Contact Book




Messages

InBox

My Conversations | [Start a Conversation](#) | [Delete All](#) | [Refresh](#)

	Sakis Paulou	22-09-2021 20:07:15	ok ...	Read
	Alex Moutsokapas	18-04-2021 21:36:35	ok ...	Read
	George Balatsos	15-04-2020 10:05:37	Ενεργοποίησα την full έκδοση του λογαριασμού σου. ...	Read
	Spyridon Ronis <small>This user is no longer active!</small>	16-11-2019 15:00:35	Χαθήκαμε από δω ...	
	Popi Koufopoulou	31-08-2019 20:45:34	ελα ...	



ok 54

My message: July 24, 2018 - 4:49pm

53

My message: July 28, 2018 - 6:06pm

Sakis Paulou: July 28, 2018 - 6:06pm

My message: September 22, 2021 - 8:07pm

ok


My message: January 11, 2022 - 7:49pm

thank you

Send Message


My Wall:

A blog for
exchanging
ideas and
interacting.



Job Line | Partners | Project | Knowledge | Business | Bookmarks

Post an update ...




Stefanos Petrou

Δημιουργός του Kid Startupper

Your posts: 42

51 answers

Post it now



Ariadni Lemonidou

καλή σχολική χρονιά

September 22, 2021 8:46pm

Hide

Unfavorite

★ 2 Favorite(s)

write a comment...



Stefanos Petrou

καλή πρόοδο!


September 22, 2021 8:47pm



Stefanos Petrou

καλή σχολική χρονιά


September 26, 2021 2:18pm



Ariadni Lemonidou

ευχαριστώ πολύ

September 26, 2021 2:19pm



Stefanos Petrou

τα μαθήματα φέτος θα έχουν περισσότερο ενδιαφέρον


September 26, 2021 2:23pm



Ariadni Lemonidou

αυτό είναι πολύ ευχάριστο νέο, το περιμέναμε!

September 26, 2021 2:26pm



Sakis Paulou

Καλή σχολική χρονιά!

September 9, 2021 2:43pm

Hide

Unfavorite

★ 1 Favorite(s)

Notification Panel

Answers

Favorites

Activity

My Business Park

Today's tour on businesses

Suggested Connections




Giorgos Ioannidis

Πέμπτη Δημοτικού

More connections >


My Network

Network Status and Prospects



16

Direct Connections



 Stefanos Profile

Search for people by typing their name here...

My Contacts

My business

Start your business today

Create a page for your business. It is a simple and easy process.



You have already created a page for your business
You are only allowed to create one page!

- Show your business effort.
- Make your products or services known.
- Find the right people for your business.
- Make known if your business is involved in a project.
- Find talented people for your business.

Let's start

View Page



ToManaviko



MANABIKO

Field of Industry: Farming

Greece
Αθηνά
Μαρούσι , Αττικής
25658

Unfollow

We are hiring!
Click on OPEN JOBS tab

UPDATES

INFORMATION

DESCRIPTION

SERVICES / PRODUCTS

OPEN JOBS

PROJECTS

PARTNERSHIPS

EVENTS

CONTACT



ToManaviko
Greece

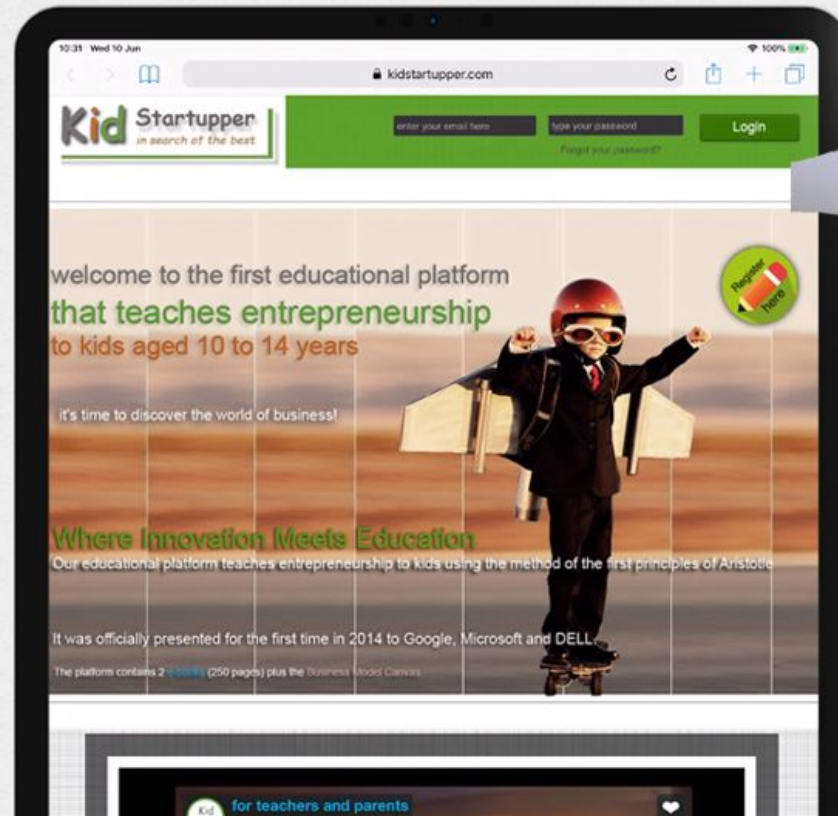
starting soon

Posted: September 22, 2021 7:54pm

Favourite

write a comment...

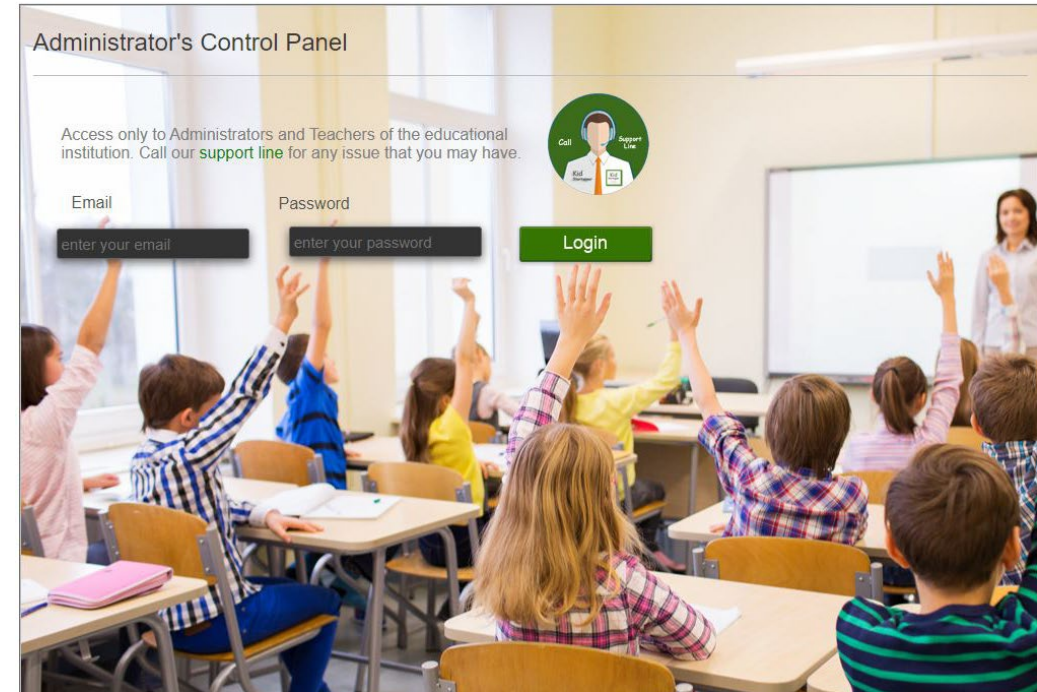
E-book for student and teacher



Safety

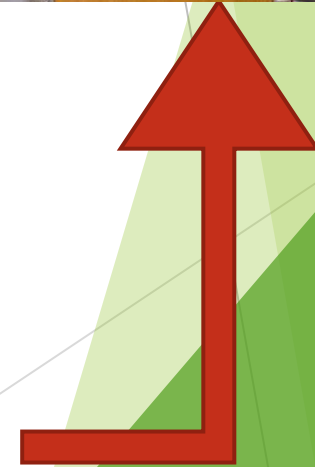


- ▶ In collaboration with **McAfee™**
- ▶ SSL certificate



We have developed a new algorithm over the past 16 months:

- ▶ Controls access to all (only certified students and teachers)
- ▶ Prevents addiction: The platform operates from 8 am to 9 pm.
- ▶ We created a management system.
- ▶ Live chat line to report incidents of bullying anonymously.



Management system

Class Sections




47 enrolled student accounts

Activated: 30

Deactivated: 17

See your students' posts

My students




Enrolled student accounts: 47

Activated: 30

Deactivated: 17

Class sections



+ Enter students in class sections

Class sections (views)

My students

Enrolled student accounts 47

Activated: 30

Deactivated: 17

1)		DIMITRIOS	/	NOS	kidstartupper	ALV	IC	_D@	"A	IC	R	7/11/2018 (9:2:51)	Trial		
2)		sakis	ε	ε	.dis	kidstartupper	ε	an	'adis.at	g.	ill.	m	29/10/2019 (17:57:25)	Trial	
3)		Sotiris	E	's		kidstartupper	s	'is	'has@	n.	.com	12/10/2018 (11:30:15)	Trial		

Presentations

- ▶ WEBIT Congress :
- ▶ Presented to the CEO of Microsoft Ventures.



Presentations

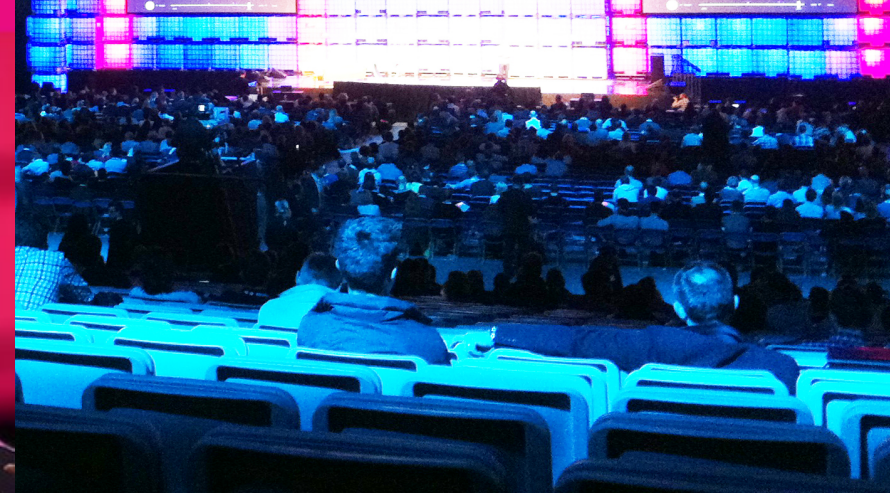
► Web Summit

Entrepreneurship and New
Technologies Conference



"The giants of the web assemble"

Wall Street Journal



Google Workshop Invitation (Dublin)

- ▶ \$ 10,000 donation to be tested on Google Servers.



ENTR.EDU - Intrasoft + University of Crete



Workshops:

International Hellenic University
(Kavala)

Workshop at the International Hellenic University (Kavala) with 50 students from 9 primary schools of the city



Πανεπιστήμιο
παιδιών



Students entered the platform of KID STARTUPPER:
They created a CV
They made contacts
They developed their business idea

Workshops

- Summer camp with the EDUACT organization (40 students)



It is compatible with STEAM + Educational Robotics

Did you make something in robotics?
Perfect... make your Startup now



A collage of images showcasing the Kid Startupper platform. It includes a desktop monitor, a tablet, and a smartphone, all displaying the website's interface. The website features a hero image of a child in a suit and goggles, with text in Greek: 'Όταν θέλεις, όλα γίνονται. Αρκεί να το θέλεις!', 'Η καινοτομία συναντά την εκπαίδευση', and 'Ενισχύουμε την εκπαίδευση, διδάσκουμε την επιχειρηματικότητα'. Below the devices is a LEGO Mindstorms EV3 robot kit, including the robot, a box labeled 'Core Set', and various components in a tray. The bottom right corner features the 'LEGO education' logo and the 'Kid Startupper Children's Entrepreneurship Educational Platform' logo.

KidStartupper.com

Ενισχύουμε την εκπαίδευση, διδάσκουμε την επιχειρηματικότητα!

LEGO education

Kid Startupper
in search of the best
Children's Entrepreneurship
Educational Platform

Our vision

We motivate today's students to create the world of tomorrow



Kid
Startupper
in search
of the best

Why not include an innovative curriculum in your educational institution?



Why schools should teach the curriculum of the future...

Entrepreneurship Curriculum for All Kids

upgrade now!

Entrepreneurship as a course for kids is going to be the "new trend" in education, for years to come. Kid Startupper is an online education platform for teaching kids entrepreneurship. An innovative educational tool. A tool that is accompanied by a high-level curriculum, that fully defines what we call: "Entrepreneurship in Education with the use of New Technologies".

Only for schools

1 month free trial

► https://kidstartupper.com/en_us/interest.php



Kid
Startupper

in search
of the best



THANK YOU!

Team Kid Startupper