KID STARTUPPER

WEB: KidStartupper.com

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Entrepreneurship in Education

Kid Startupper

in search of the best

Why Entrepreneurship in Education

Erasmus+

SchoolEducationGateway

Europe's online platform for school education

- Entrepreneurship competence is the ability to identify and seize opportunities and to plan and manage creative processes that are of cultural, social or financial value.
- It requires knowledge of contexts and opportunities, approaches to planning and management, ethical principles and self-awareness.
- It includes the skills of creativity (imagination, critical reflection, problem-solving), communication, mobilizing resources (people and things), and coping with uncertainty, ambiguity and risk.

Why Entrepreneurship in Education

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- An entrepreneurial mind-set also includes the attitudes of self-efficacy, motivation and perseverance, and valuing the ideas of others.

- For entrepreneurship education to be effective in developing the competences of learners, the capacity of schools to create supportive and stimulating learning environments is as important as is the personal competences and motivation of educators.

- Entrepreneurship education cannot take place in isolation from the world outside of the school. It may require working in partnership with external organizations in order to facilitate learning in other ways.

Why it is considered necessary to introduce entrepreneurship in education:

4 Basic reasons:

- We prevent unemployment.
- We prevent social exclusion.
- We discover new talents and at the same time, these talents are activated.
- We encourage children's self-confidence.

Entrepreneurship as a culture

- Entrepreneurship in education is NOT exclusively related to the establishment and development of a business.
- Entrepreneurship is not necessary only for entrepreneurs.
- It is the detection and mobilization of talents and possibilities, both for expression and creation.
- It is the overcoming of suspensions in the face of the possibility of a failure.
- It is scientific knowledge and smart ideas that are transformed into innovative applications.

- It is the courage to participate in the social, political and economic development.
- It is a change of attitude and utilization of knowledge and technology, for the benefit of people.

As teachers we must offer opportunities to every child

How entrepreneurship contributes to this :

- It helps the child learn to create something starting from scratch.
- It helps the child see opportunities when others see the impossible and chaos (see financial crisis).
- It helps the child socialize and join groups by recognizing his/her own abilities, but also the talents of others.
- It helps the child act intelligently and quickly, under particularly difficult situations.
- It helps the child work smarter.

How entrepreneurship is taught so far

With a simple internet search, it is easy to discover that there are not many educational tools to help teachers in schools teach entrepreneurship.

<u>The most well-known and modern pedagogical approaches:</u>

- **Six Thinking Hats of Edward de Bono**

- **Summer camps - Lemonade Stand** (in USA)

- **School gardens (applies to primary schools in some countries)**

- **Entrepreneurs talking to children**

Let's make a fresh start!

Today we will reinvent the way
we teach entrepreneurship to children!

Start
engine

How do we teach entrepreneurship?

You can't connect the dots looking forward;

you can only connect them looking backward.

seeking guidance… back to 350 BC.

- We may be in the 21st century, but it seems that many successful entrepreneurs around the world are still looking back to 350 BC seeking guidance.
- Aristotle's method of "**first principles**", was applied with great success by businessmen Elon Musk (TESLA, SPACE X) and Reed Hastings (NETFLIX).
- In one of the rare interviews-confessions of Elon Musk with Kevin Rose (senior product manager of Google), Elon Musk states that if you want to break out the boundaries and stand out as an entrepreneur, you should apply the method of the **first principles**

- Interview: The First Principles Method Explained By Elon Musk.

(Sharma, 2018)
Using First Principles to transform problem solving
— Elon Musk / Aristotle.

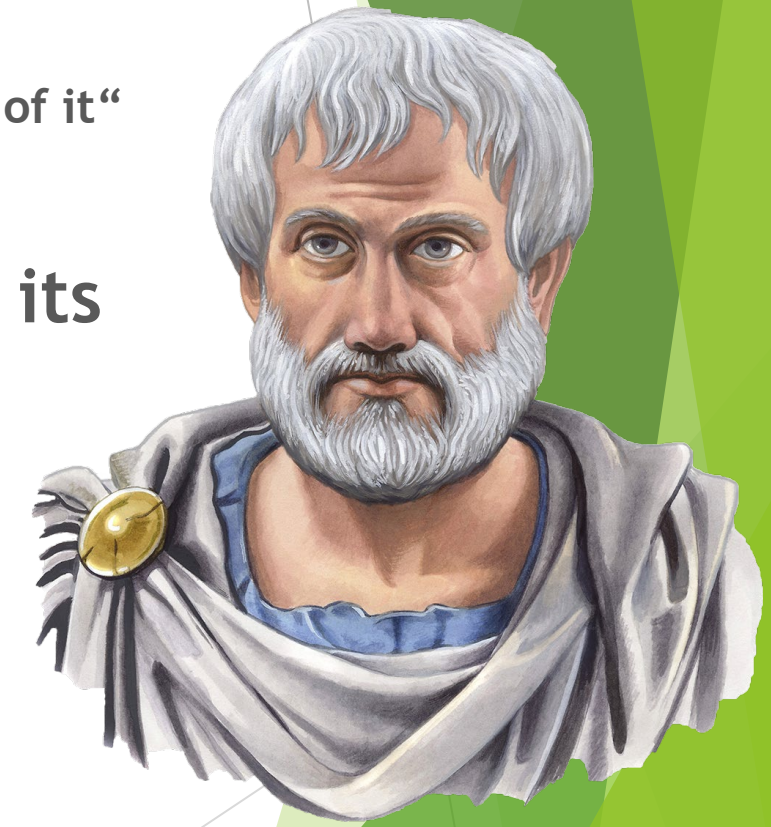
The method of the "first principles" of Aristotle

The thinking of the "first principles" is as follows :

"We learn more about a thing when we understand the fundamentals of it“

You need to consider an issue (or an idea) to its "root" and then carve a new path.
Not just do what others do.

Think different.™



Irwin, T. (1990).
Aristotle's first principles. Oxford: Clarendon Press.

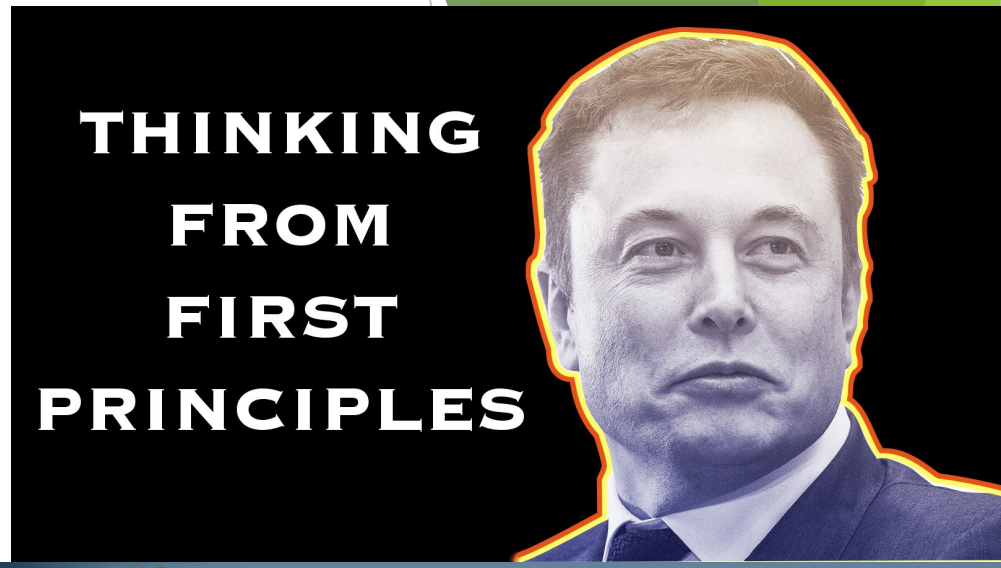
An example of applying the method

In 2002, SpaceX decided to embark on its space travel by purchasing its first rocket.

SpaceX's entry into space travel through the rocket market was extinguished when it turned out that the cost of the rocket market was too high.

Applying the method of the first principles, SpaceX discovered that the cost of building materials for the construction of a rocket was only two percent (2%) of the purchase price.

Thanks to this way of thinking, SpaceX decided to build the rockets on its own and managed to survive.



Back to school education

How do we manage to apply all this to education?

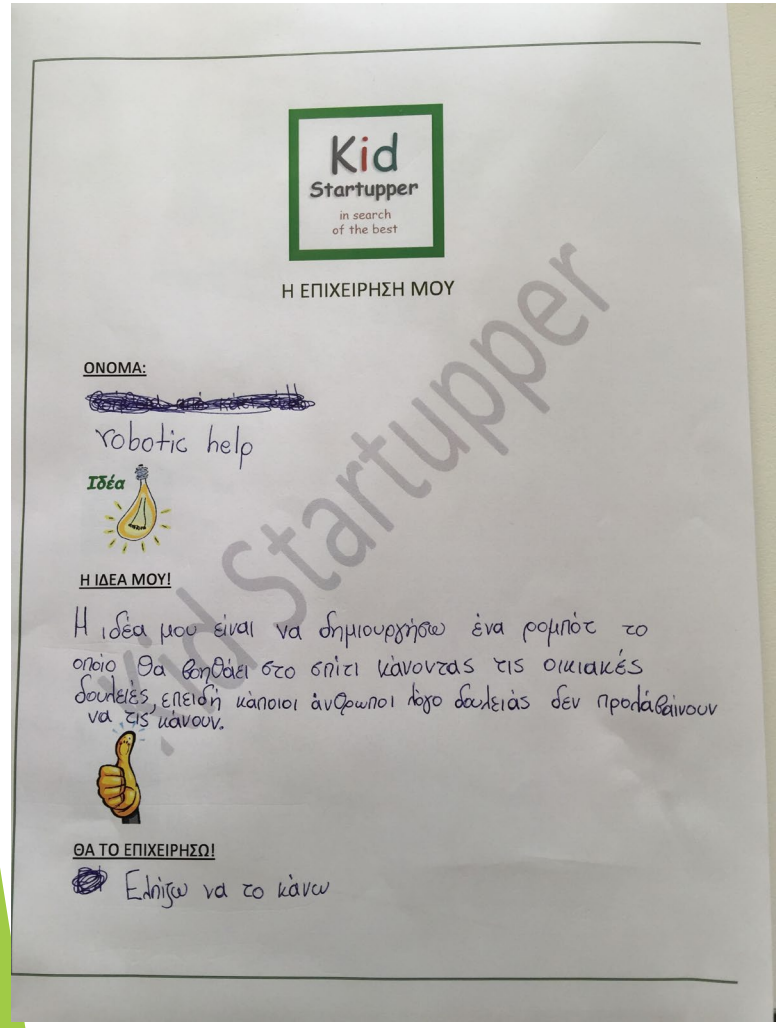
How do we teach entrepreneurship to young students?

We created 2 eBooks + 1 Business Model Canvas

Educational material

- We have created an e-book that contains **28 chapters** on child entrepreneurship. Students begin by being taught in the first chapters basic concepts such as what a simple CV is. They continue with their idea, which is turned into a business with the help of a **business model canvas**. They gain knowledge on how to **promote their** business. How to **recruit staff**. How to discover **new collaborations**.
- The book called "**Guidebook**" offers students a list of all the professions that are available until now and as they have been recorded, offering students this way mini **career guidance**.
- Students are taught the method of the "**first principles**“ of Aristotle. Examples are given and students try to apply the method.

Students are asked to apply the method
(worksheets of Greek students)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Η ΕΠΙΧΕΙΡΗΣΗ ΜΟΥ

ΟΝΟΜΑ:

robotic help

Ιδέα

Η ΙΔΕΑ ΜΟΥ!

Η ιδέα μου είναι να δημιουργήσω ένα ρομπότ το οποίο θα βοηθάει στο σπίτι κάνοντας τις οικιακές δουλειές, επειδή κάποιοι άνθρωποι λόγω δουλειάς δεν προλάβαίνουν να τις κάνουν.

ΘΑ ΤΟ ΕΠΙΧΕΙΡΗΣΩ!

Ελπίζω να το κάνω

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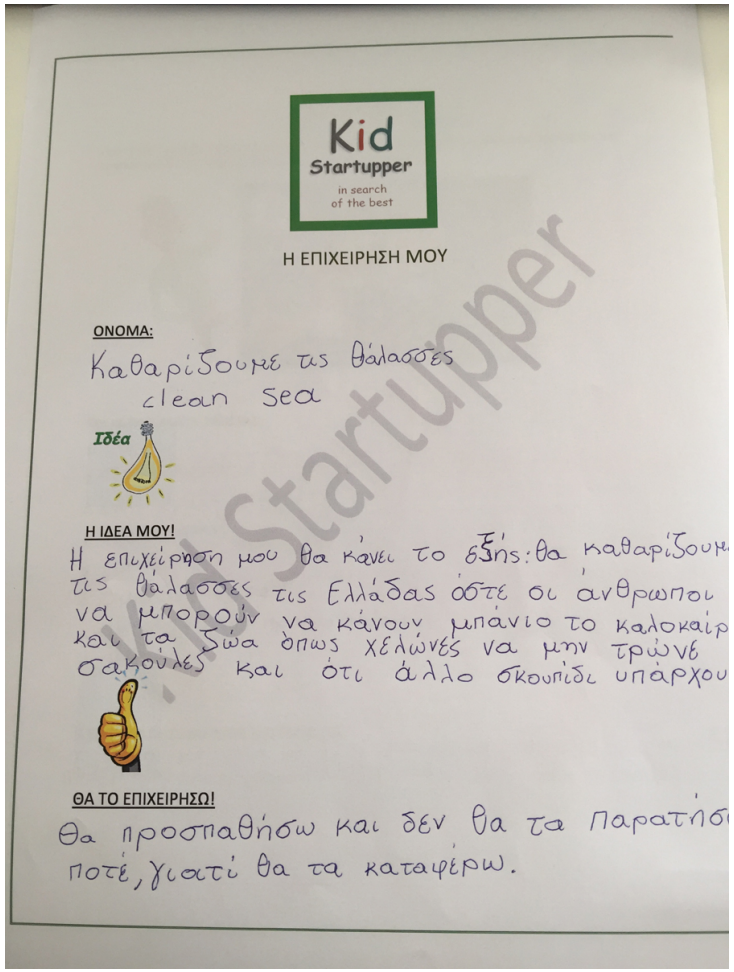
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Η ΕΠΙΧΕΙΡΗΣΗ ΜΟΥ

ΟΝΟΜΑ:

Καθαρίζουμε τις θάλασσες
clean sea

Ιδέα

Η ΙΔΕΑ ΜΟΥ!

Η επιχείρηση μου θα κάνει το εξής: θα καθαρίζουμε τις θάλασσες της Ελλάδας ώστε οι άνθρωποι να μπορούν να κάνουν μπάνιο το καλοκαίρι και τα ζώα όπως χελώνες να μην τρώνε σακούλες και ότι άλλο σκουπίδι υπάρχου

ΘΑ ΤΟ ΕΠΙΧΕΙΡΗΣΩ!

Θα προσπαθήσω και δεν θα τα παρατήσω ποτέ, γιατί θα τα καταφέρω.

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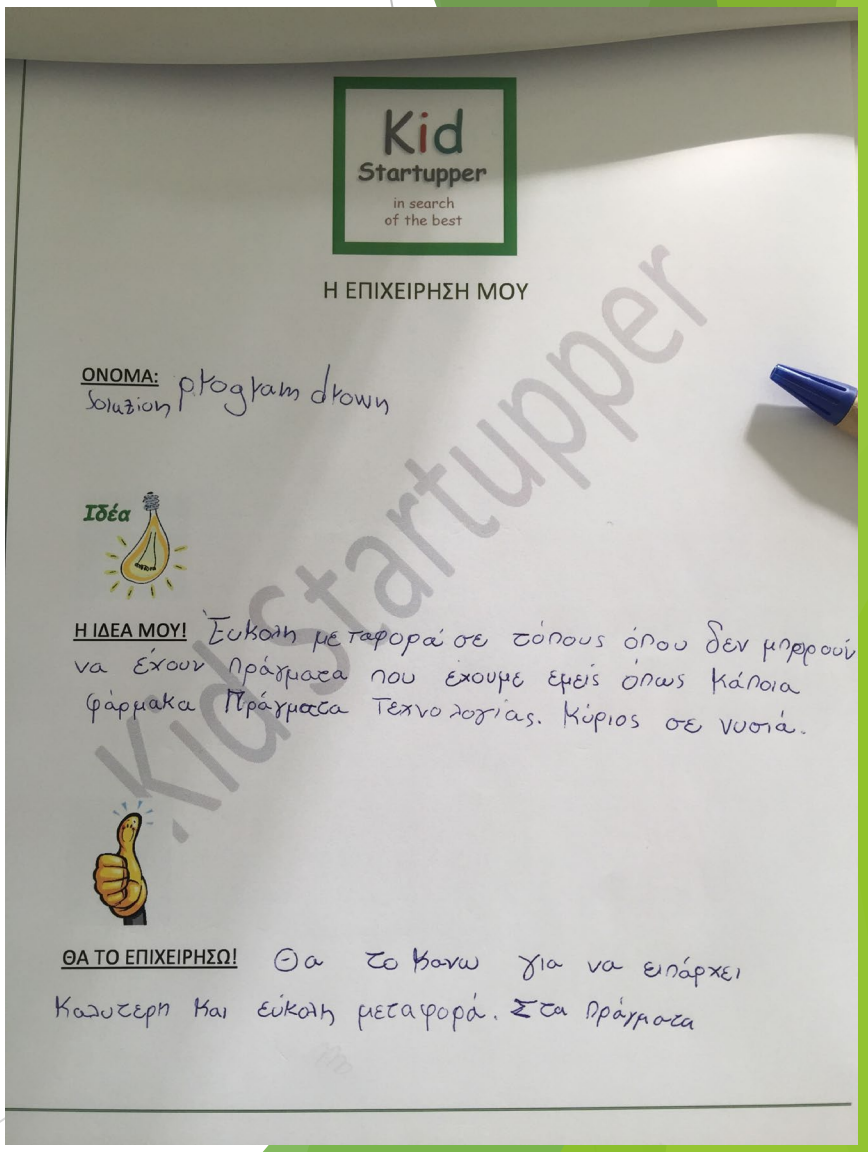
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Η ΕΠΙΧΕΙΡΗΣΗ ΜΟΥ

ΟΝΟΜΑ: Solution program drown

Ιδέα

Η ΙΔΕΑ ΜΟΥ! Έυκολη μεταφορά σε τόπους όπου δεν μπορούν να έχουν πράγματα που έχουμε εμείς όπως κάποια φάρμακα Πράγματα Τεχνολογίας. Κύριος σε νυσιά.

ΘΑ ΤΟ ΕΠΙΧΕΙΡΗΣΩ! Θα το κανω για να επάρχει Καλυτερη και εύκολη μεταφορά. Στα πράγματα

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Students are asked to apply the method (idea developed from a Greek student)

- **Student Idea :** Program Drone Solution
- **Description:** I will transport -using drones- products that people living in Greek islands need and can not have whenever they want (e.g: Medicines, technology products).
- **Initial Thought:** I buy drones, but they are very expensive.
- **After applying the method of the "First Principles":** I will visit a factory in China that constructs drones. I will learn how they are made. I will buy the materials and make them in Greece. This way I will reduce the cost of buying and spare parts for my drones and my business will survive.

What did all the children have in common? They say they will never give up!

We need an educational tool

After some internet search, it is easily noticed that there are not many educational tools that could help teachers teach entrepreneurship at school. Aiming to fill a large gap in education in the field of kids entrepreneurship, we decided to create our own educational platform:

Kid Startupper

The name of our platform came from the words "kid" and "Startupper", which is a new terminology in the business world and it is addressed to all those young people (startuppers) who start creating their own startups.

Our platform is suitable for kids from 10 to 14-15 years old!

An educational platform for teaching entrepreneurship to children, using the "first principles" method of Aristotle

In relation to other methods and tools

Love it

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KidStartupper.com

Don't use

Use

new technologies

Don't like it

How students react to it

Gamification

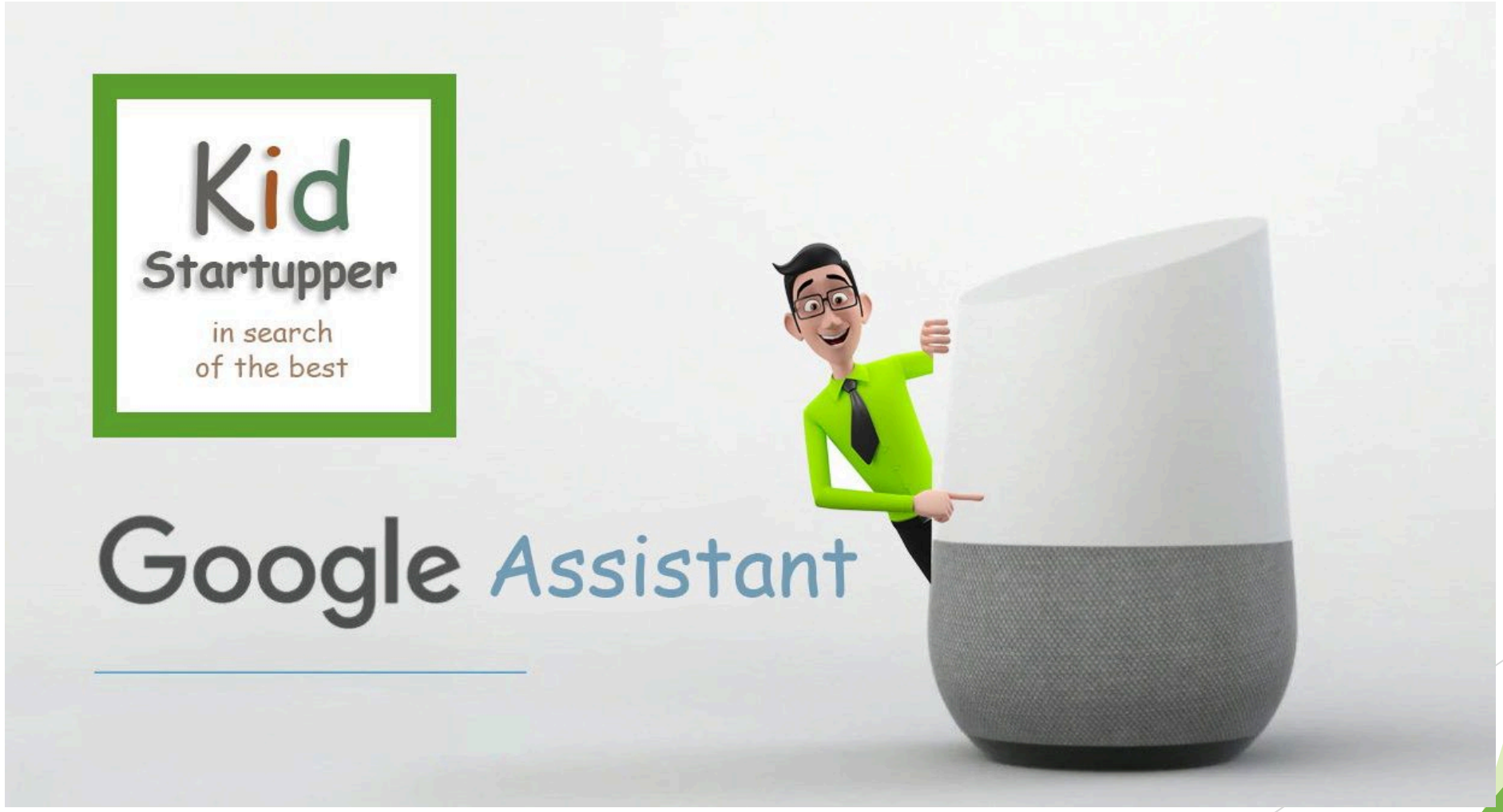
- Kids love to play games
- Kids love new technologies
- Kids can learn more easily than adults and handle new technologies.

"Gamification" on the platform of KID STARTUPPER

- The platform of KID STARTUPPER uses an educational approach that aims to motivate students, by using game elements in its learning environment. The goal is to maximize enjoyment and engagement by capturing the interest of learners and inspiring them to continue learning.
- Students start their first steps in the educational platform of KID STARTUPPER by creating their online profile. The pleasant process of creating their business contacts then begins. Students create the business of their dreams and make it known to a large number of students who are also active in the platform. A great game of interaction starts.

Let's start!

Say: **hey google…**
"Kids entrepreneurship"



Fascinating technology!

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Suitable for all operating systems

- Upgraded to work flawlessly with all PEN-enabled devices (iOS, Android)

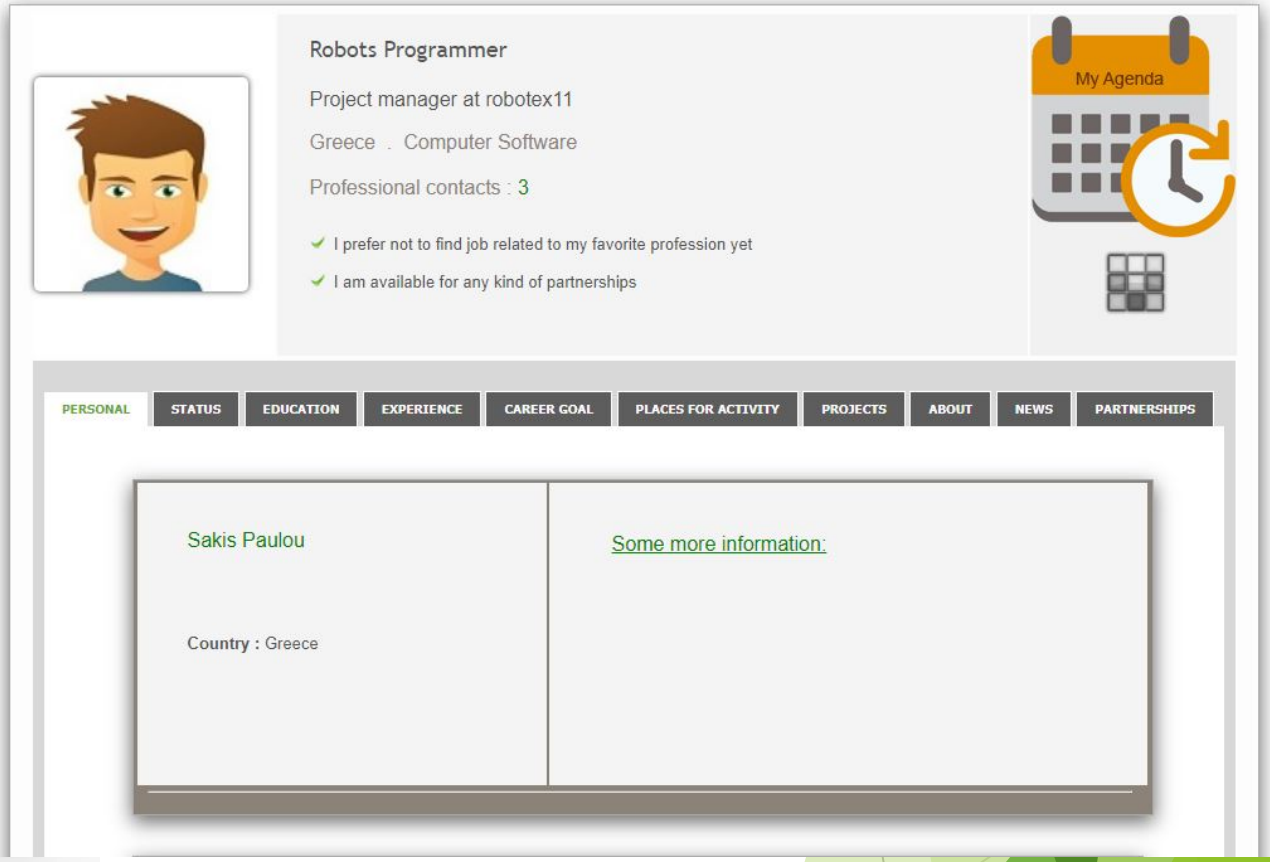
How it works

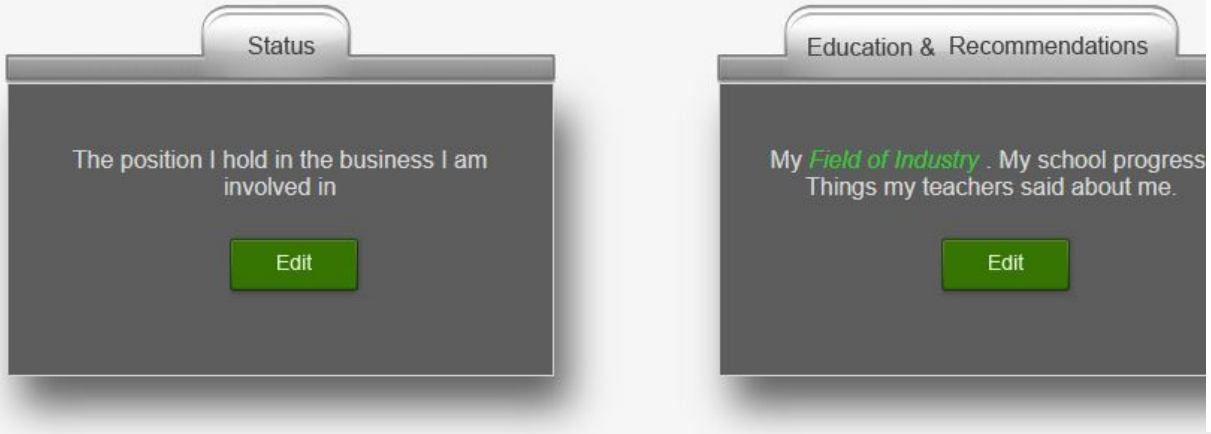
how this educational platform works

1. create your first CV
2. create partnerships
3. create your first company
4. recruit your employees
5. share your knowledge

includes more than 200 advanced features

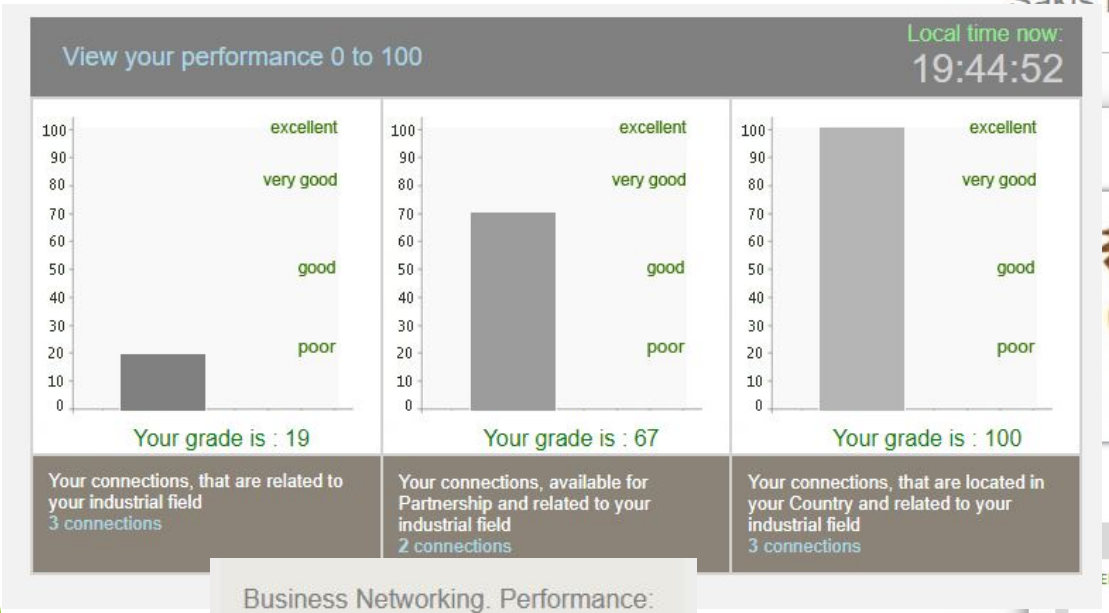
Profile = CV

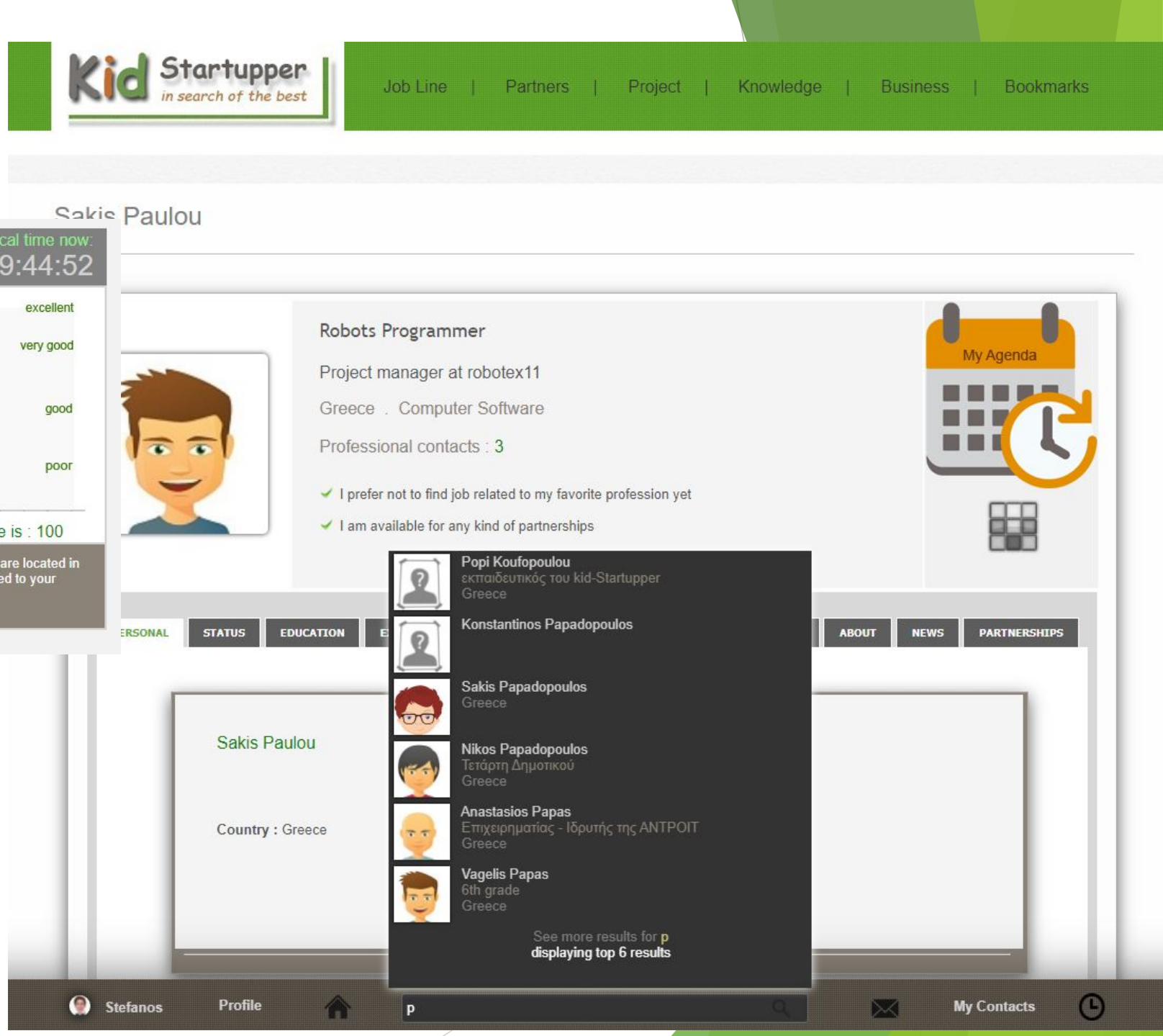

Sakis Paulou
Robots Programmer
Project manager at robotex11
Greece . Computer Software
Professional contacts : 3
I prefer not to find job related to my favorite profession yet
I am available for any kind of partnerships
My Agenda
PERSONAL
STATUS
EDUCATION
EXPERIENCE
CAREER GOAL
PLACES FOR ACTIVITY
PROJECTS
ABOUT
NEWS
PARTNERSHIPS
Sakis Paulou
Country : Greece
Some more information:


Status
The position I hold in the business I am involved in
Edit
Education & Recommendations
My Field of Industry . My school progress
Things my teachers said about me.
Edit

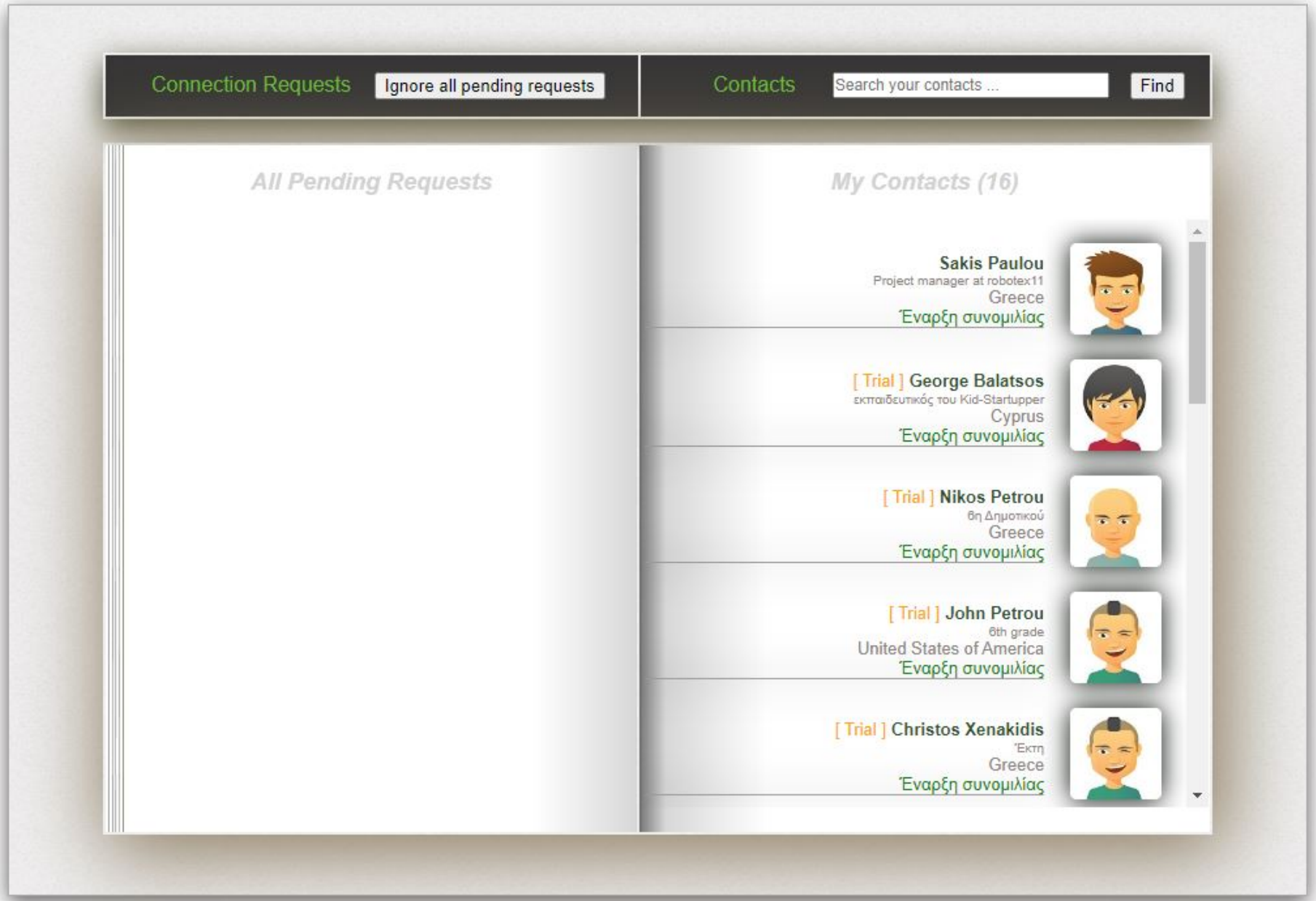
Experience
Experiences I gained while trying
Edit
My Goals
My Goals. How high I want to go
Edit

Search Contacts - Network





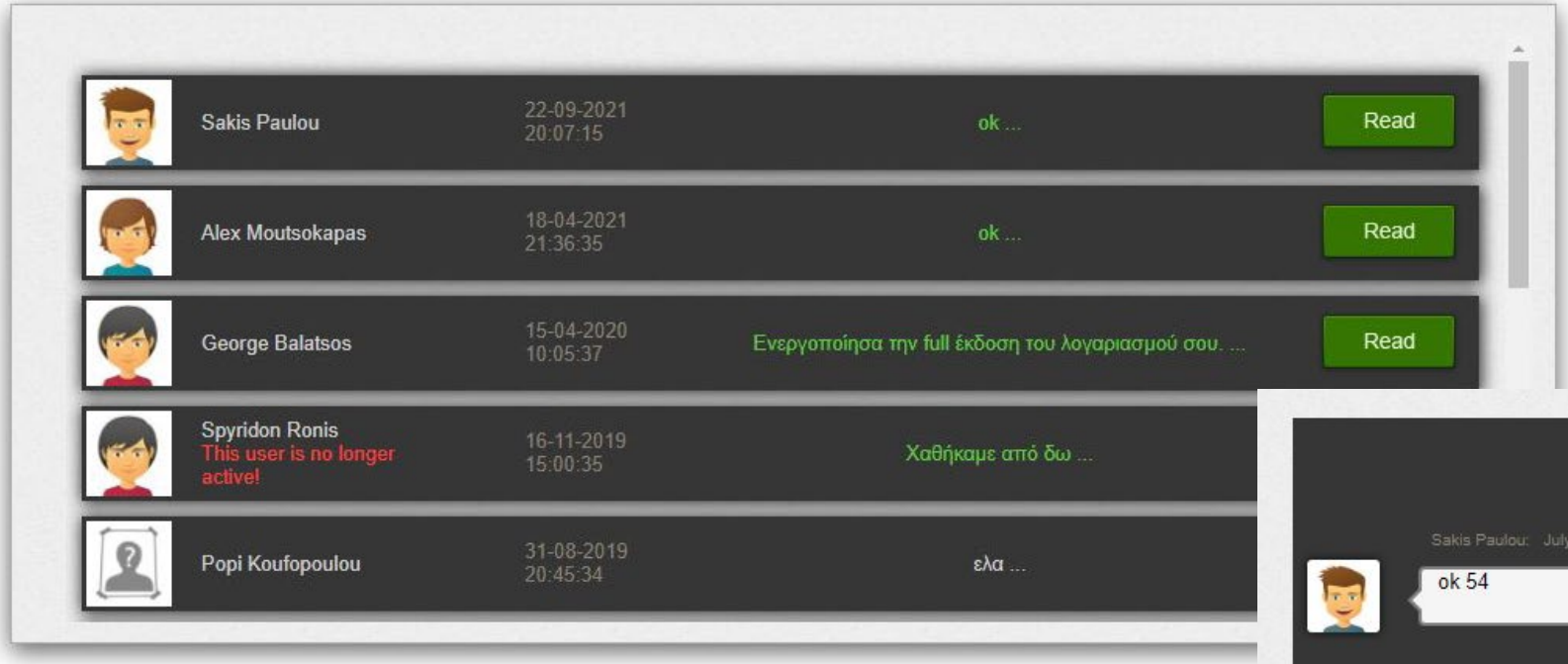
Contact Book

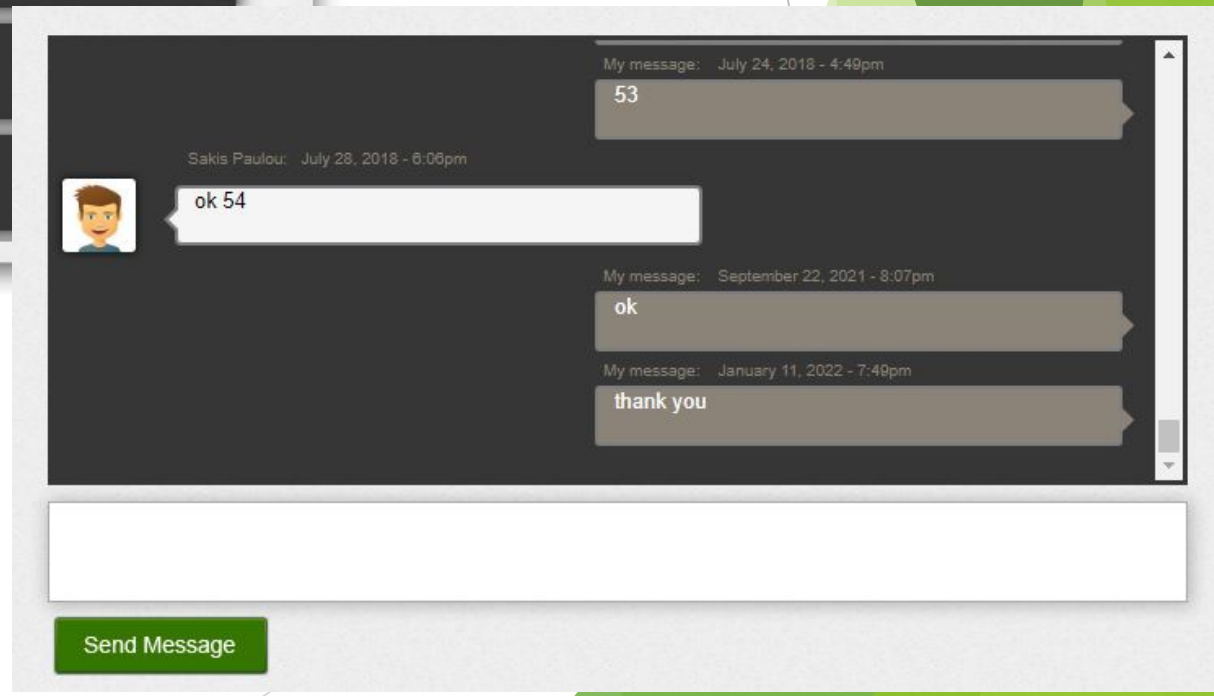


Messages

InBox

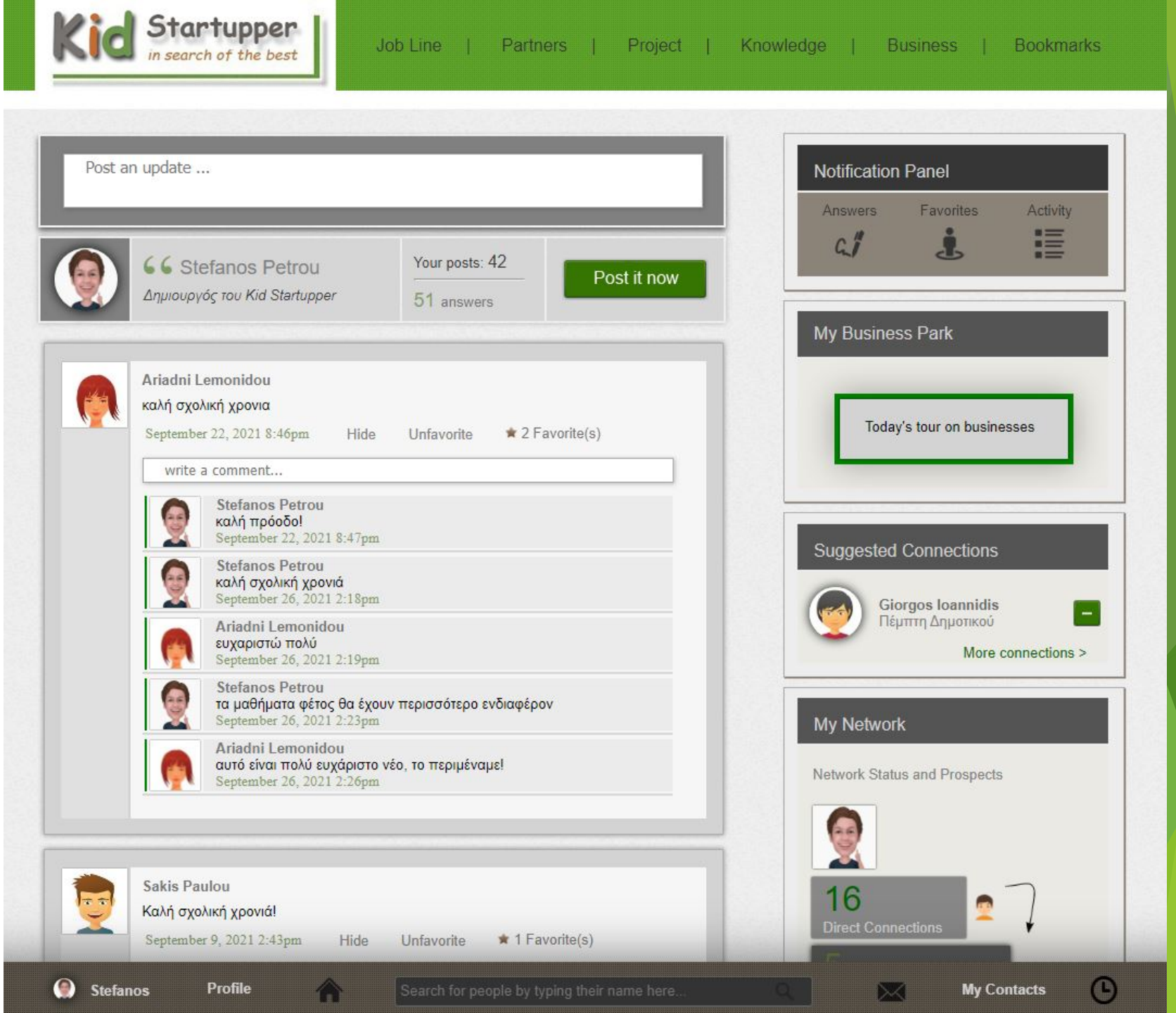
My Conversations | Start a Conversation | Delete All | Refresh



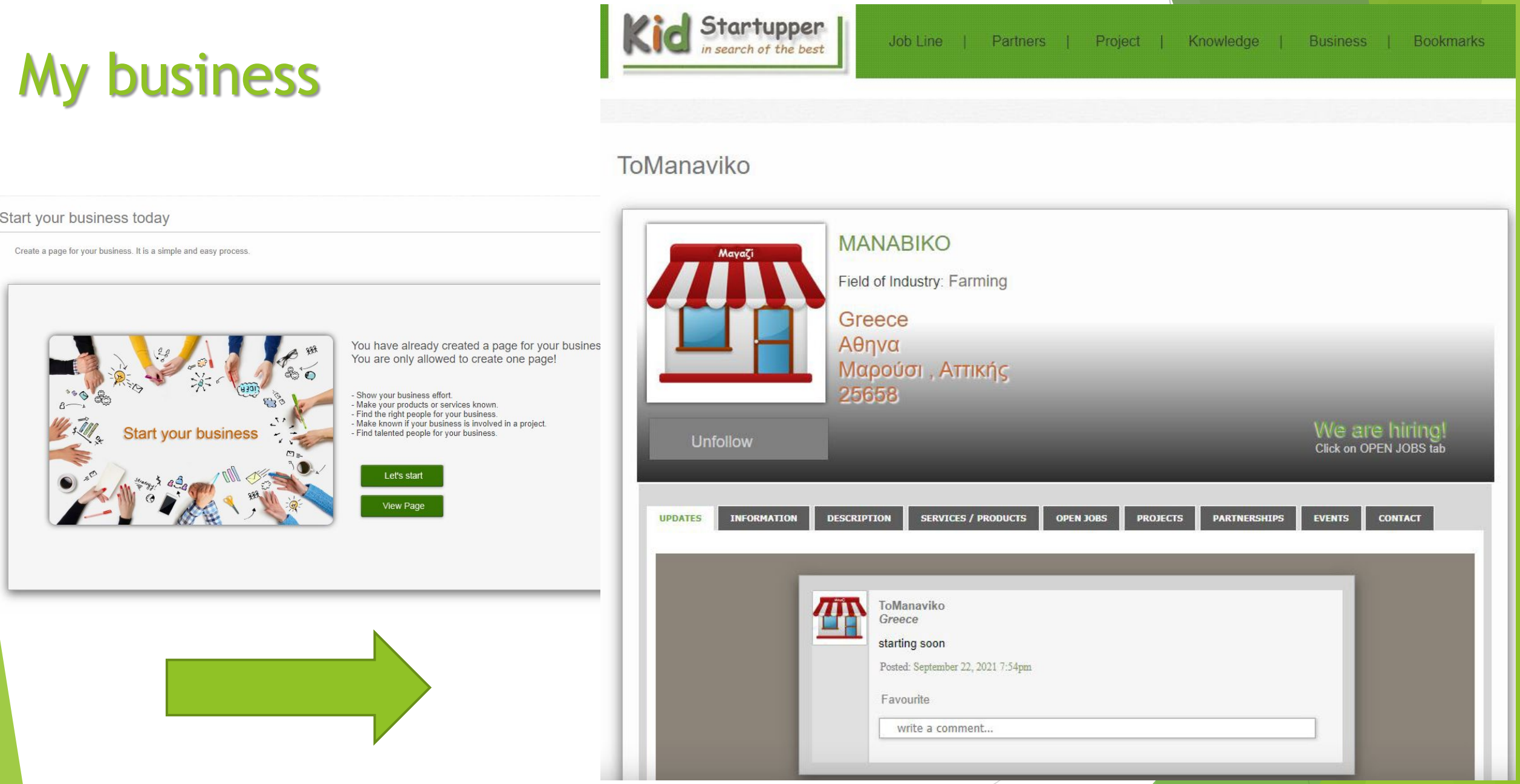


My Wall:

A blog for exchanging ideas and interacting.



My business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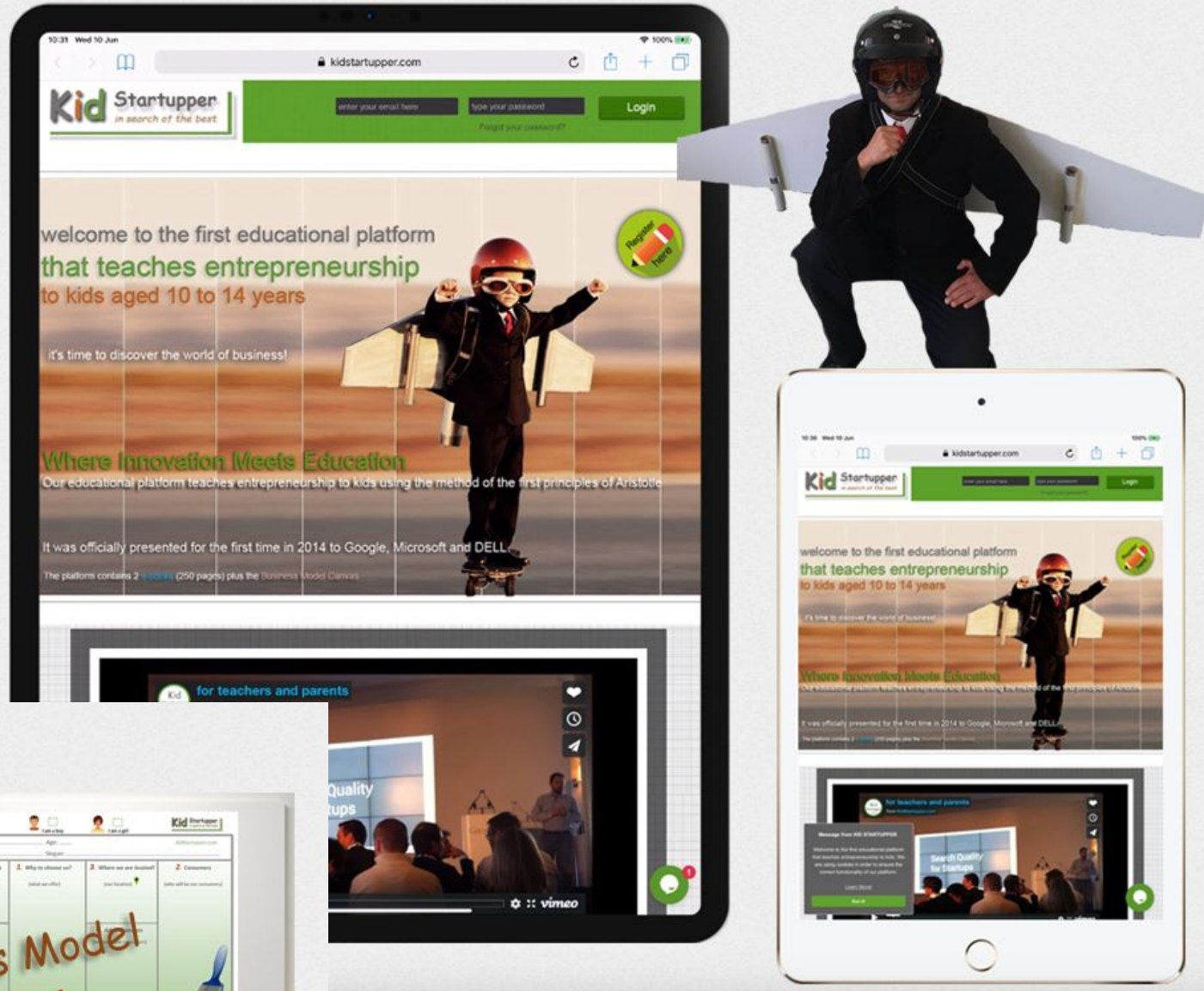
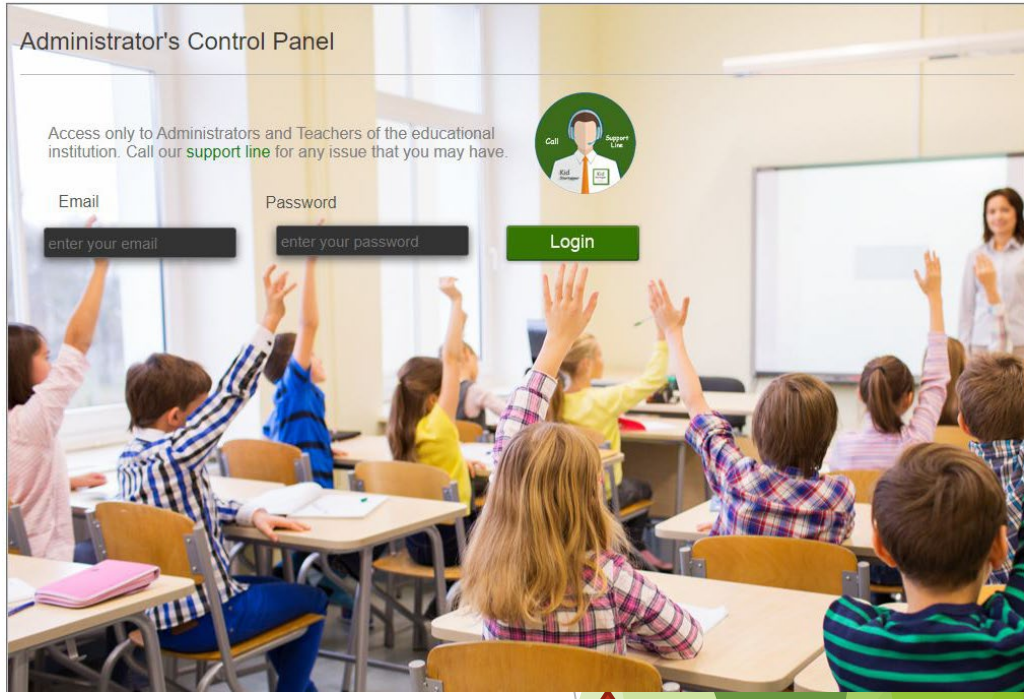
Job Line | Partners | Project | Knowledge | Business | Bookmarks
ToManaviko
Start your business today
Create a page for your business. It is a simple and easy process.
Start your business
You have already created a page for your busines
You are only allowed to create one page!
- Show your business effort.
- Make your products or services known.
- Find the right people for your business.
- Make known if your business is involved in a project.
- Find talented people for your business.
Let's start
View Page
Μαγαζί
MANABIKO
Field of Industry: Farming
Greece
Αθηνα
Μαρούσι , Αττικής
25658
Unfollow
We are hiring!
Click on OPEN JOBS tab
UPDATES
INFORMATION
DESCRIPTION
SERVICES / PRODUCTS
OPEN JOBS
PROJECTS
PARTNERSHIPS
EVENTS
CONTACT
ToManaviko
Greece
starting soon
Posted: September 22, 2021 7:54pm
Favourite
write a comment...

E-book for student and teacher



Safety

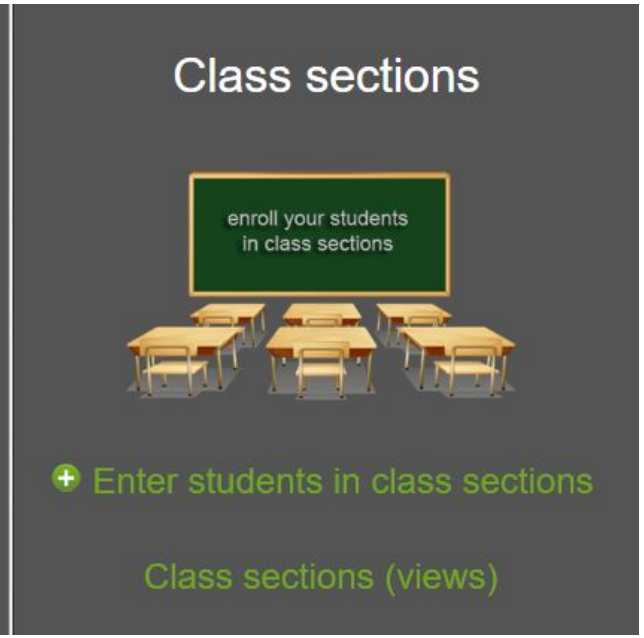
- In collaboration with McAfee™
- SSL certificate

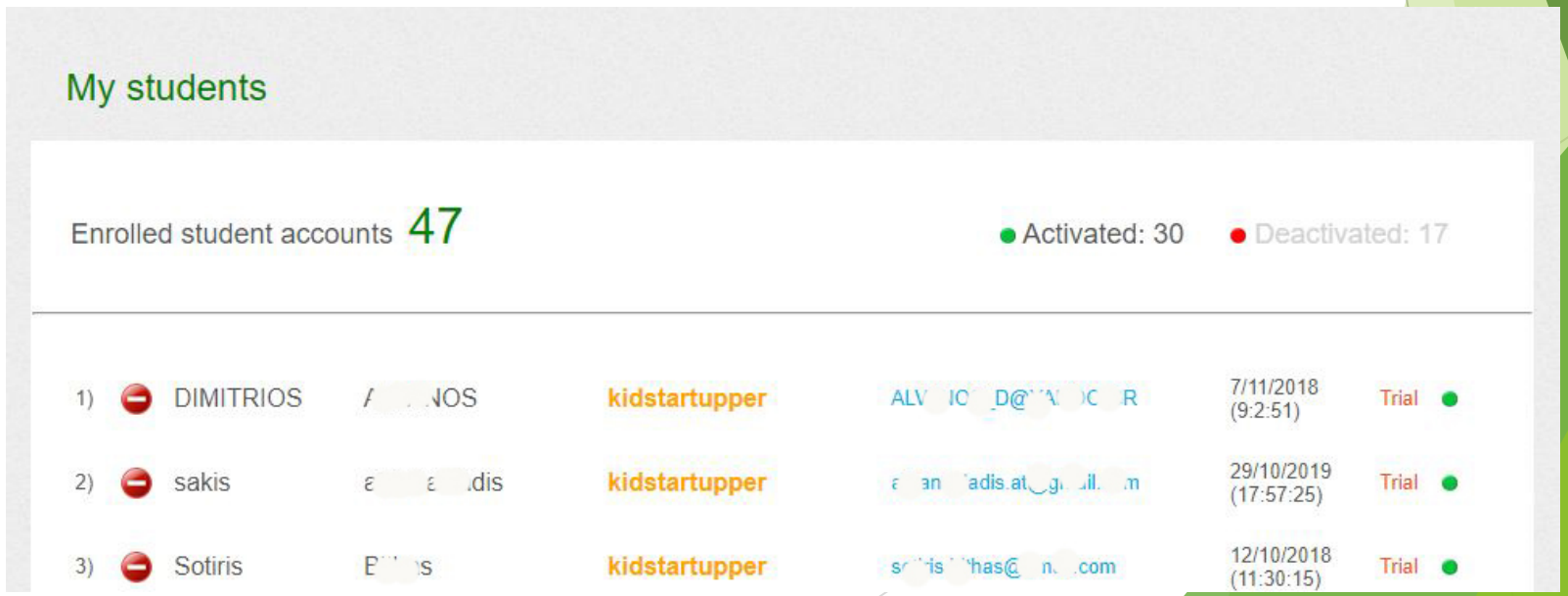


We have developed a new algorithm over the past 16 months:

- Controls access to all (only certified students and teachers)
- Prevents addiction: The platform operates from 8 am to 9 pm.
- We created a management system.
- Live chat line to report incidents of bullying anonymously.

Management system





Presentations

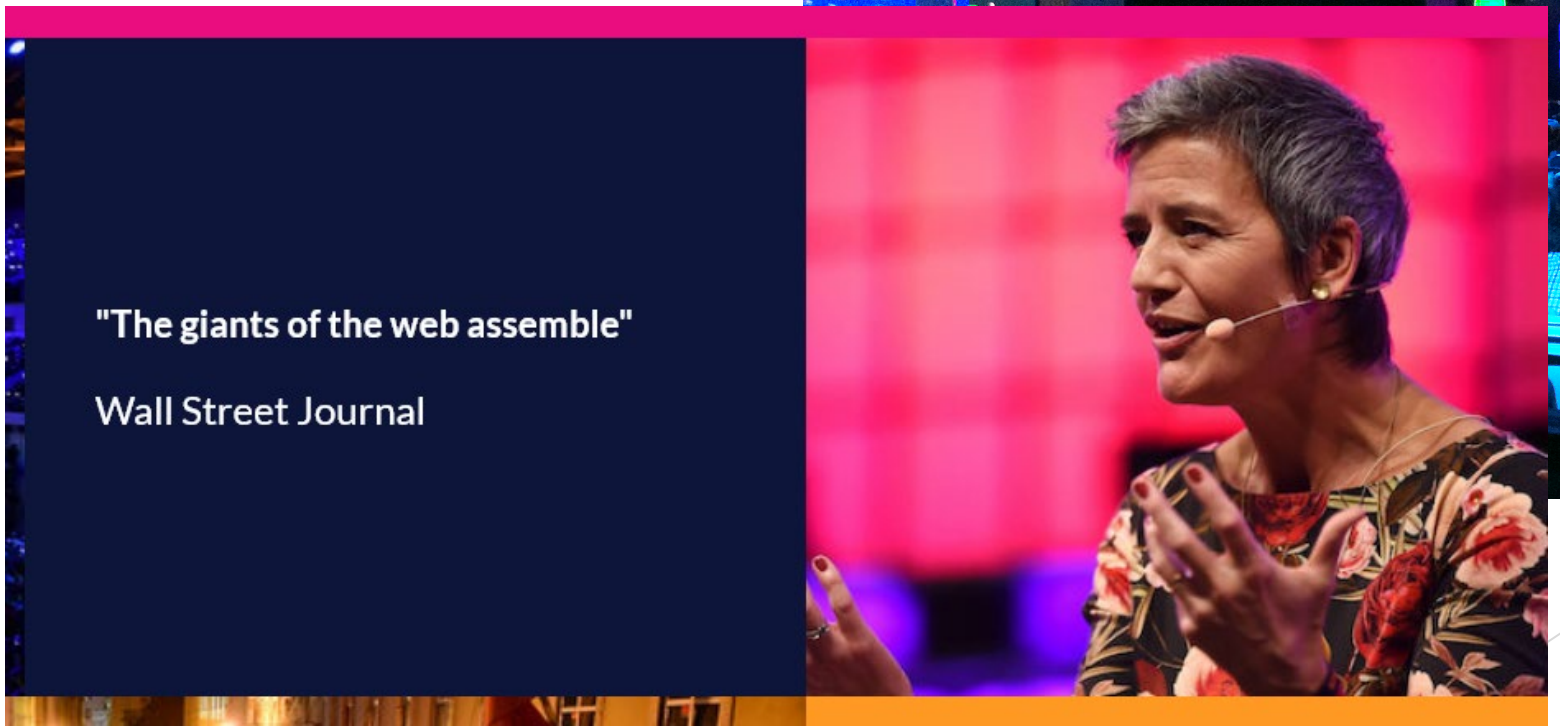
- WEBIT Congress :
- **Presented to the CEO of Microsoft Ventures.**

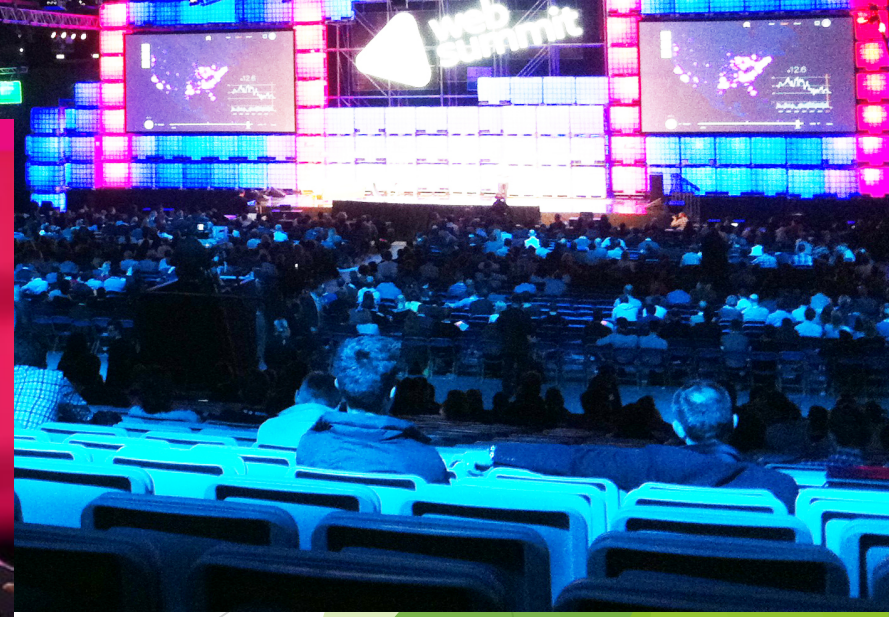
Microsoft Ventures

Presentations

- Web Summit

Entrepreneurship and New Technologies Conference





Google Workshop Invitation (Dublin)

- $ 10,000 donation to be tested on Google Servers.

ENTR.EDU – Intrasoft + University of Crete

EDUCATION LEADERS AWARDS

Workshops:

International Hellenic University (Kavala)

Workshop at the International Hellenic University (Kavala) with 50 students from 9 primary schools of the city

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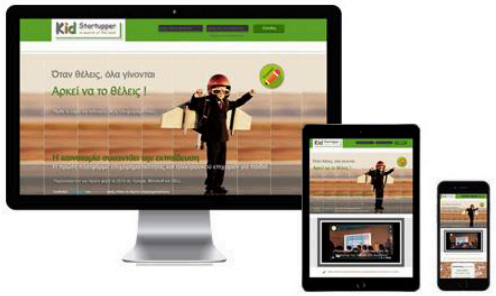
Τεχνολογικό Εκπαιδευτικό Ίδρυμα Καβάλας

Πανεπιστήμιο παιδιών



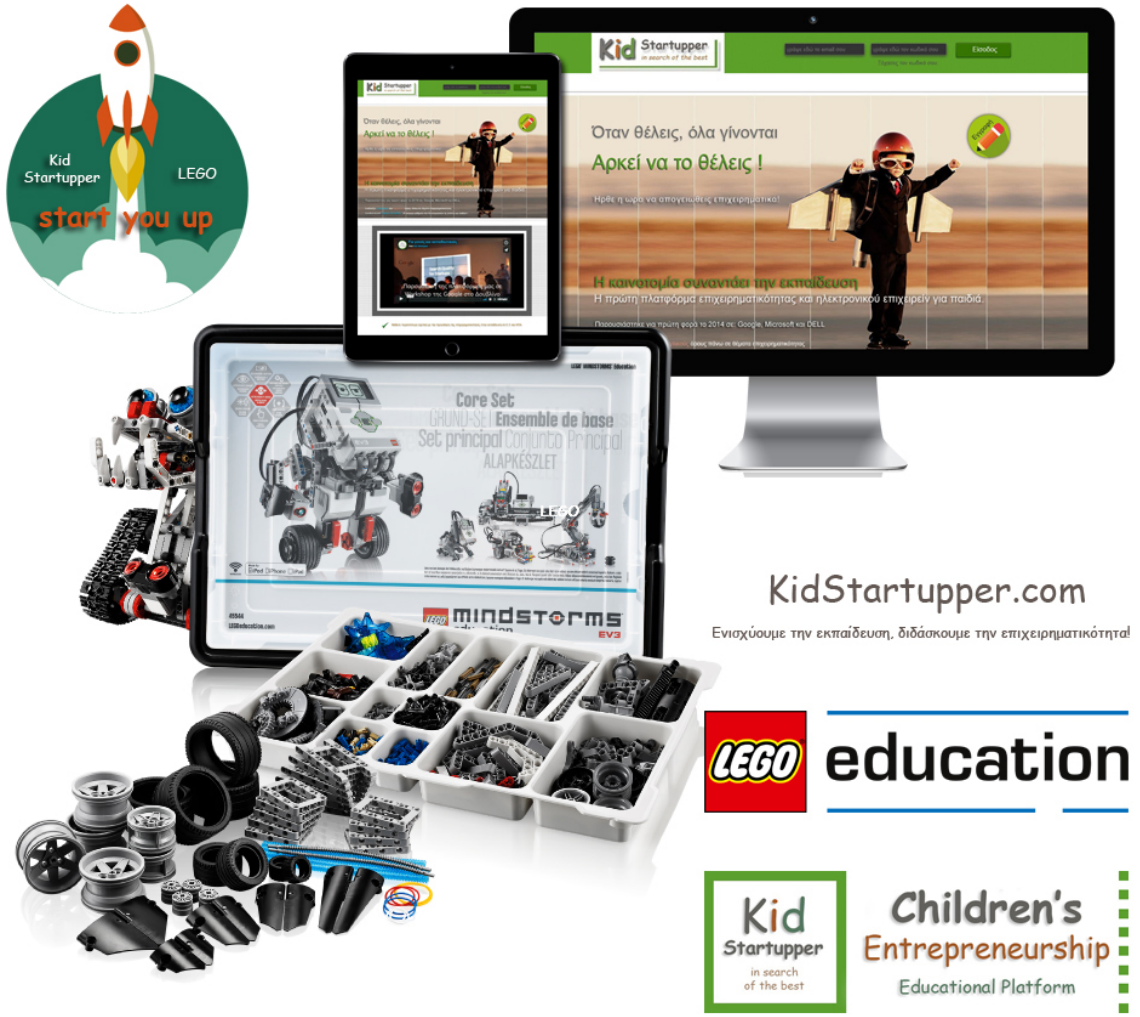
Students entered the platform of KID STARTUPPER:
They created a CV
They made contacts
They developed their business idea

Workshops

- Summer camp with the EDUACT organization (40 students)

It is compatible with STEAM + Educational Robotics

Did you make something in robotics?
Perfect… make your Startup now



Our vision

We motivate today's students to create the world of tomorrow

Kid Startupper

in search of the best

Why not include an innovative curriculum in your educational institution?

Why schools should teach the curriculum of the future...

Entrepreneurship Curriculum for All Kids

upgrade now!

Entrepreneurship as a course for kids is going to be the "new trend" in education, for years to come. Kid Startupper is an online education platform for teaching kids entrepreneurship. An innovative educational tool. A tool that is accompanied by a high-level curriculum, that fully defines what we call: "Entrepreneurship in Education with the use of New Technologies".

Only for schools

1 month free trial

- https://kidstartupper.com/en_us/interest.php

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THANK YOU!

Team Kid Startupper